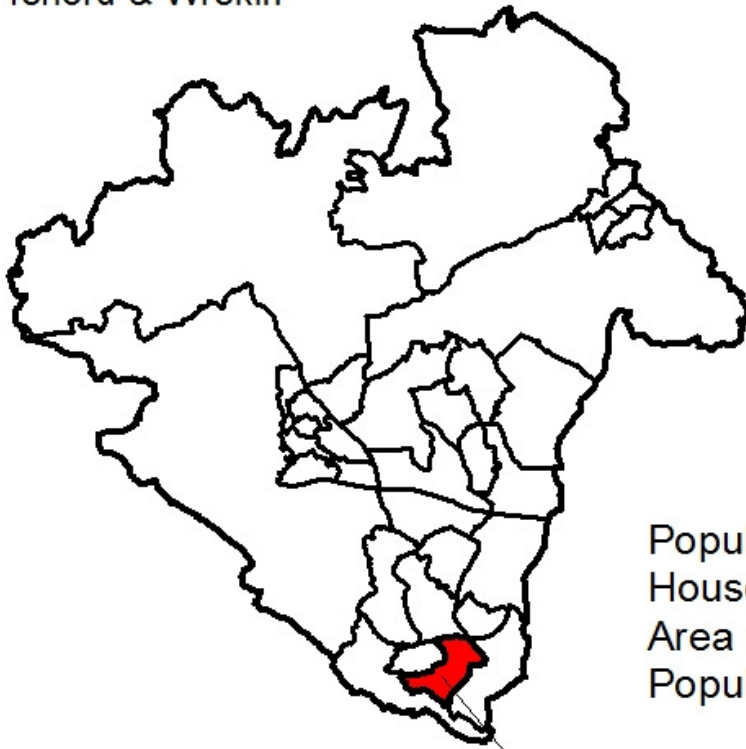
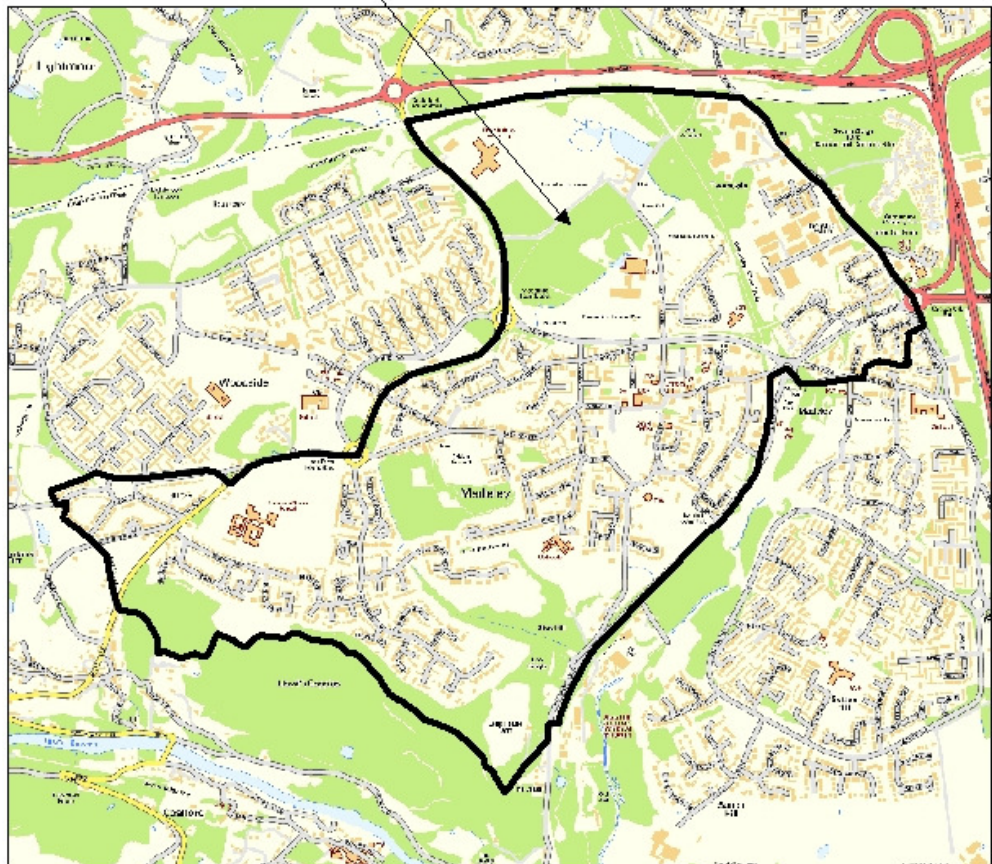


# Madeley – 2011 Census Profile

Telford & Wrekin



Population: 5,329  
Households: 2,429  
Area (hectares): 266.41  
Population Density: 20.0



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# Madeley - 2011 Census Profile

## 1 Population Characteristics

### Summary:

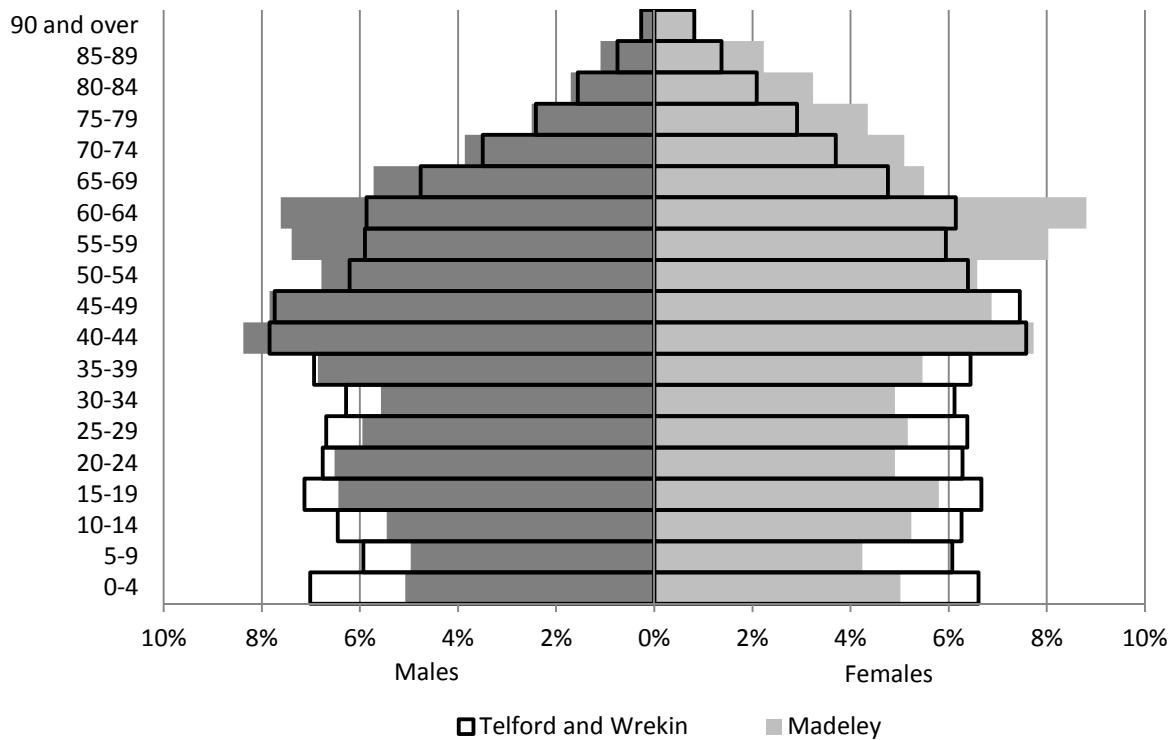
- The population of Madeley increased by just 0.9% between 2001 and 2011. The population density of Madeley is 20.0, more than three times higher than the Borough wide population density of 5.7.
- In the decade prior to the 2011 Census, the 0-15 population of the ward decreased slightly from 17.1% to 16.0%, lower than the 20.5% Borough wide.
- Compared to the Borough wide age profile, Madeley is some what older, with lower proportions of all ages under 40 and particularly larger proportions than Borough wide in the 55-64 age groups.

Table 1: Age structure

	Madeley				Telford and Wrekin 2011 %
	2011		2001		
	People	%	People	%	
0-4	269	5.0%	227	4.3%	6.8%
5-9	245	4.6%	261	4.9%	6.0%
10-15	340	6.4%	414	7.8%	7.7%
16-24	575	10.8%	503	9.5%	12.1%
25-44	1,332	25.0%	1,363	25.8%	27.1%
45-64	1,597	30.0%	1,529	29.0%	25.8%
65-84	853	16.0%	870	16.5%	12.8%
85+	118	2.2%	1,163	2.1%	1.6%
All usual residents	5,329	100.0%	5,280	100.0%	100.0%

Source: Office for National Statistics 2001 and 2011 Census (KS102)

Figure 1: Population pyramid



Source: Office for National Statistics 2011 Census (PP05 and PP06)

## 2 Diversity

### Summary:

- The BME population of Madeley increased by 30.4% between 2001 and 2011, representing 6.1% of the population compared to 10.6% across the Borough.
- Beside White British, the Asian population remained the largest at 2.4%, an increase from 1.7% in 2001 but still lower than Borough-wide (4.2%).
- Even though the number of Christians decreased by almost 700 people, it still remained the largest religious group in the ward at 63.3%, slightly above the 61.7% seen Borough wide. Hindu and Sikh groups have doubled in the ward since 2001.
- For the first time in a census, people were asked for their main language. Some 2.2% of Madeley residents have a main language other than English, lower than the 4.1% Borough wide.

**Table 2: Ethnic background**

	Madeley				Telford and Wrekin 2011 %
	2011		2001		
	People	%	People	%	
White British	5,003	93.9%	5,031	95.3%	89.5%
Other White	102	1.9%	70	1.3%	3.2%
Mixed/multiple	77	1.4%	61	1.2%	1.8%
Asian/Asian British	128	2.4%	88	1.7%	4.2%
Black/African/Caribbean/Black British	18	0.3%	21	0.4%	1.1%
Other ethnic group	1	0.0%	10	0.2%	0.3%
<b>All BME</b>	<b>326</b>	<b>6.1%</b>	<b>250</b>	<b>4.7%</b>	<b>10.6%</b>
<i>All usual residents</i>	<i>5,329</i>	<i>100.0%</i>	<i>5,281</i>	<i>100.0%</i>	<i>100.0%</i>

Source: Office for National Statistics 2001 and 2011 Census (KS201)

**Table 3: Religion**

	Madeley				Telford and Wrekin 2011 %
	2011		2001		
	People	%	People	%	
Buddhist	22	0.4%	4	0.1%	0.2%
Christian	3,372	63.3%	4,065	77.0%	61.7%
Hindu	30	0.6%	14	0.3%	0.5%
Jewish	9	0.2%	0	0.0%	0.0%
Muslim	12	0.2%	39	0.7%	1.8%
Sikh	47	0.9%	24	0.5%	1.3%
Other religion	16	0.3%	12	0.2%	0.4%
No religion	1,408	26.4%	762	14.4%	27.4%
Religion not stated	413	7.8%	357	6.8%	6.6%
<b>Total with religion</b>	<b>3,508</b>	<b>65.8%</b>	<b>4,159</b>	<b>78.8%</b>	<b>66.1%</b>
<i>All usual residents</i>	<i>5,329</i>	<i>100.0%</i>	<i>5,277</i>	<i>100.0%</i>	<i>100.0%</i>

Source: Office for National Statistics 2001 Census (KS007) and 2011 Census (KS209)

## Madeley – 2011 Census Profile

**Table 4: English language proficiency**

		Madeley 2011		Telford and Wrekin 2011
		People	%	%
Main language is English		5,043	97.8%	95.9%
Main language is not English	Speaks English very well	48	0.9%	1.4%
	Speaks English well	44	0.9%	1.7%
	Does not speak English well	17	0.3%	0.9%
	Does not speak English at all	6	0.1%	0.2%
<i>All people aged 3 and over</i>		<i>5,158</i>	<i>100.0%</i>	<i>100.0%</i>

*Source: Office for National Statistics 2011 Census (QS205)*

### 3 Household and family characteristics

#### Summary:

- The 2011 Census found 2,429 occupied household spaces in Madeley accommodating 5,268 people, an average household size of 2.17, lower than the 2.47 average household size Borough wide.
- Since 2001, the proportion of one person households has decreased from 35.9% to 34.8% still well above the Borough rate of 25.2%.
- The largest household type in the ward is 'other' (not aged 65 and over) one person households at 18.7%, higher than the 14.5% of households in this category Borough wide.
- Even though the proportion of households that do not have access to car or van decreased from 33.8% to 28.2%, it is still higher than the Borough wide rate 20.6%.
- More than a third (35.7%) of households in Madeley were not deprived in any dimension, lower than the 41.7% of households Borough wide.

**Table 5: Household structure**

			Madeley				Telford and Wrekin 2011
			2011		2001		%
			H Holds	%	H Holds	%	%
One person	Aged 65 and over		392	16.1%	459	19.1%	10.7%
	Other		454	18.7%	405	16.8%	14.5%
One family and no others	All aged 65 and over		157	6.5%	197	8.2%	7.6%
	Married couple households (including same-sex civil partnership couple households)	No children	347	14.3%	348	14.5%	13.8%
		With dependent children	278	11.4%	340	14.1%	16.4%
		All children non-dependent	130	5.4%	144	6.0%	6.1%
	Cohabiting couple households (including same-sex cohabiting couple households)	No children	134	5.5%	91	3.8%	5.7%
		With dependent children	126	5.2%	73	3.0%	5.6%
		All children non-dependent	11	0.5%	9	0.4%	0.6%
	Lone parent households	With dependent children	148	6.1%	145	6.0%	8.1%
All children non-dependent		105	4.3%	83	3.4%	3.6%	
Other households	With dependent children		53	2.2%	41	1.7%	2.9%
	All full-time student		0	0.0%	0	0.0%	0.3%
	All aged 65 and over		10	0.4%	9	0.4%	0.2%
	Other		84	3.5%	64	2.7%	%
<i>All households</i>			<i>2,429</i>	<i>100.0%</i>	<i>2,408</i>	<i>100.0%</i>	<i>100.0%</i>

*Source: Office for National Statistics 2001 Census (S053) and 2011 Census (QS113)*

## Madeley – 2011 Census Profile

**Table 6: Households access to cars or vans**

	Madeley				Telford and Wrekin 2011 %
	2011		2001		
	H Holds	%	H Holds	%	
No car or van	686	28.2%	814	33.8%	20.6%
1 car or van	990	40.8%	964	40.0%	43.1%
2 cars or vans	590	24.3%	495	20.5%	27.9%
3 cars or vans	128	5.3%	107	4.4%	6.3%
4 or more cars or vans	35	1.4%	30	1.2%	2.1%
<i>All households</i>	<i>2,429</i>	<i>100.0%</i>	<i>2,410</i>	<i>100.0%</i>	<i>100.0%</i>
<b>Sum of all cars or vans in the area</b>	<b>2,705</b>	<b>n/a</b>	<b>2,405</b>	<b>n/a</b>	<b>84,671</b>
<b>Average cars or vans per household</b>	<b>1.11</b>	<b>n/a</b>	<b>1.00</b>	<b>n/a</b>	<b>1.27</b>

Source: Office for National Statistics 2001 Census (UV62) and 2011 Census (KS404)

**Table 7: Household deprivation**

	Madeley				Telford and Wrekin 2011 %
	2011		2001		
	H Holds	%	H Holds	%	
Household not deprived in any dimension	867	35.7%	599	24.8%	41.7%
Household is deprived in 1 dimension	781	32.2%	809	33.6%	32.1%
Household is deprived in 2 dimensions	601	24.7%	739	30.7%	20.3%
Household is deprived in 3 dimensions	165	6.8%	246	10.2%	5.5%
Household is deprived in 4 dimensions	15	0.6%	18	0.7%	0.4%
<b>Total deprived in at least one dimension</b>	<b>1,563</b>	<b>64.3%</b>	<b>1,812</b>	<b>75.2%</b>	<b>58.3%</b>
<i>All households</i>	<i>2,429</i>	<i>100.0%</i>	<i>2,411</i>	<i>100.0%</i>	<i>100.0%</i>

Source: Office for National Statistics 2001 Census (UV67) and 2011 Census (QS119)

## 4 Housing

### Summary:

- The total number of household spaces in Madeley has increased by 66 since 2001 with an increase in the proportion of unoccupied household spaces from 2.3% to 4.1%.
- The predominant accommodation type in the ward is semi-detached houses or bungalows at 34.1%, slightly lower than the Borough rate of 36.7%.
- Some 57.5% of households in Madeley own their home, lower than the 63.7% ownership across the Borough.
- A total of 323 households (13.3%) still believe they rent their home from the Council, a slight increase from 310 households (12.9%) in 2001.
- The proportion of households in Madeley privately renting their home has more than doubled since 2001, from 5.8% to 13.0%.

**Table 8: Housing stock**

	Madeley				Telford and Wrekin 2011 %
	2011		2001		
	H Hold spaces	%	H Hold spaces	%	
Occupied household space	2,429	95.9%	2,411	97.7%	96.9%
Unoccupied household space	105	4.1%	57	2.3%	3.1%
<i>All household spaces</i>	<i>2,534</i>	<i>100.0%</i>	<i>2,468</i>	<i>100.0%</i>	<i>100.0%</i>

Source: Office for National Statistics 2001 Census (UV53) and 2011 Census (QS417)



## Madeley – 2011 Census Profile

**Table 9: Accommodation type**

		Madeley				Telford and Wrekin 2011 %
		2011		2001		
		H Holds	%	H Holds	%	
House or bungalow	Detached	788	32.4%	779	31.6%	30.8%
	Semi-detached	828	34.1%	840	34.0%	36.7%
	Terrace (including end terrace)	420	17.3%	390	15.8%	22.2%
Flat, maisonette or apartment	Purpose built	366	15.1%	393	15.9%	8.6%
	Part of a converted or shared house (includes bed-sits)	16	0.7%	23	0.9%	0.8%
	In a commercial building	10	0.4%	27	1.1%	0.5%
Caravan or other mobile or temporary structure		1	0.0%	10	0.4%	0.4%
In a shared dwelling		0	0.0%	6	0.2%	0.0%
<i>All households</i>		<i>2,429</i>	<i>100.0%</i>	<i>2,468</i>	<i>100.0%</i>	<i>100.0%</i>

*Source: Office for National Statistics 2001 Census (UV056) and 2011 Census (QS402)*

**Table 10: Tenure**

		Madeley				Telford and Wrekin 2011 %
		2011		2001		
		H Holds	%	H Holds	%	
Owned	Owns outright	652	26.8%	529	21.9%	27.2%
	Owns with a mortgage or loan	744	30.6%	938	38.9%	36.5%
Shared ownership		19	0.8%	36	1.5%	0.4%
Social rented	Rented from Council (Local Authority)	323	13.3%	310	12.9%	8.1%
	Other social rented	340	14.0%	395	16.4%	11.6%
Private rented	Private landlord or letting agency	281	11.6%	116	4.8%	13.6%
	Employer of a household member	2	0.1%	3	0.1%	0.2%
	Relative or friend of household member	30	1.2%	12	0.5%	0.9%
	Other	2	0.1%	8	0.3%	0.2%
Lives rent free		36	1.5%	64	2.7%	1.2%
<i>All households</i>		<i>2,429</i>	<i>100.0%</i>	<i>2,411</i>	<i>100.0%</i>	<i>100.0%</i>

*Source: Office for National Statistics 2001 Census (UV63) and 2011 Census (QS405)*

## 5 Employment and economy

### Summary:

- Between 2001 and 2011 the economically active population in Madeley decreased slightly from 66.4% to 65.9%, below the Borough rate of 69.4%.
- The unemployment rate in the ward increased from 3.4% to 4.4% in the decade preceding the census, slightly below the Borough rate of 4.7%.
- A total of 7.4% of Madeley residents aged 16-74 have never worked, just above the Borough rate of 7.2%.
- The predominant occupation group in the ward is 'professional occupations' (14.0%), similar to the Borough proportion (13.9%).
- More than a third (34.5%) of Household Reference Persons in Madeley are classed as social grade DE - Semi-skilled and unskilled manual workers / On state benefit, unemployed, lowest grade workers, above the Borough wide rate of 30.8%.
- The proportion of residents in employment in the ward who travel to on foot has decreased from 11.3% in 2001 to 7.8% in 2011, just below the Borough rate (8.0%).
- Almost a third (30.0%) of Madeley residents aged 16+ have no qualifications, higher than the 24.6% Borough wide.

## Madeley - 2011 Census Profile

**Table 11: Economic Activity**

		Madeley				Telford and Wrekin 2011 %
		2011		2001		
		People	%	People	%	
Economically active	Full time employees	1,583	39.2%	1,654	42.6%	41.4%
	Part time employees	498	12.3%	424	10.9%	13.5%
	Self employed	320	7.9%	277	7.1%	7.0%
	Unemployed	179	4.4%	130	3.4%	4.7%
	Full time students	83	2.1%	91	2.3%	2.8%
	<b>Total economically active</b>	<b>2,663</b>	<b>65.9%</b>	<b>2,576</b>	<b>66.4%</b>	<b>69.4%</b>
Economically inactive	Retired	715	17.7%	570	14.7%	13.7%
	Students	150	3.7%	116	3.0%	5.1%
	Looking after home or family	191	4.7%	205	5.3%	4.8%
	Long term sick or disabled	240	5.9%	295	7.6%	4.9%
	Other	83	2.1%	117	3.0%	2.0%
	<b>Total economically inactive</b>	<b>1,379</b>	<b>34.1%</b>	<b>1,303</b>	<b>33.6%</b>	<b>30.5%</b>
<i>All usual residents aged 16-74</i>		<i>4,042</i>	<i>100.0%</i>	<i>3,879</i>	<i>100.0%</i>	<i>100.0%</i>

*Source: Office for National Statistics 2001 Census (S021) and 2011 Census (QS601)*

**Table 12: Year last worked**

	Madeley				Telford and Wrekin 2011 %	
	2011		2001			
	People	%	People	%		
In employment	2,460	60.9%	2,438	62.8%	64.1%	
Last worked in 2011 (2001)	49	1.2%	124	3.2%	1.3%	
Last worked in 2010 (2000)	173	4.3%	161	4.1%	4.7%	
Last worked in 2009 (1999)	130	3.2%	82	2.1%	2.9%	
Last worked in 2008 (1998)	98	2.4%	91	2.3%	2.2%	
Last worked in 2007 (1997)	81	2.0%	57	1.5%	1.6%	
Last worked in 2006 (1996)	77	1.9%	55	1.4%	1.5%	
Last worked in 2001 – 2005 (1991-1995)	251	6.2%	281	7.2%	5.8%	
Last worked before 2001 (1991)	424	10.5%	433	11.1%	8.6%	
Never worked	299	7.4%	162	4.2%	7.2%	
<b>Total not in employment</b>	<b>1,582</b>	<b>39.1%</b>	<b>1,446</b>	<b>37.2%</b>	<b>35.9%</b>	
<i>All usual residents aged 16-74</i>		<i>4,042</i>	<i>100.0%</i>	<i>3,884</i>	<i>100.0%</i>	<i>100.0%</i>

*Source: Office for National Statistics 2001 Census (UV027) and 2011 Census (QS612)*

**Table 13: Occupation**

	Madeley				Telford and Wrekin 2011 %	
	2011		2001			
	People	%	People	%		
1. Managers, directors and senior officials	218	8.9%	316	13.0%	9.5%	
2. Professional occupations	345	14.0%	222	9.1%	13.9%	
3. Associate professional and technical occupations	240	9.8%	283	11.6%	11.3%	
4. Administrative and secretarial occupations	299	12.2%	306	12.6%	11.5%	
5. Skilled trades occupations	313	12.7%	319	13.1%	11.9%	
6. Caring, leisure and other service occupations	238	9.7%	156	6.4%	9.3%	
7. Sales and customer service occupations	185	7.5%	190	7.8%	8.6%	
8. Process, plant and machine operatives	287	11.7%	331	13.6%	10.8%	
9. Elementary occupations	335	13.6%	315	12.9%	13.1%	
<i>All usual residents aged 16-74 in employment</i>		<i>2,460</i>	<i>100.0%</i>	<i>2,438</i>	<i>100.0%</i>	<i>100.0%</i>

*Source: Office for National Statistics 2001 Census (UV030) and 2011 Census (QS606)*

## Madeley – 2011 Census Profile

**Table 14: Approximated social grade**

	Madeley 2011		Telford and Wrekin 2011
	People	%	%
AB. Higher and intermediate managerial/administrative/professional	254	14.7%	18.0%
C1. Supervisory, clerical, junior managerial/administrative/professional	456	26.4%	28.3%
C2. Skilled manual workers	422	24.4%	22.9%
DE Semi-skilled and unskilled manual workers / On state benefit, unemployed, lowest grade workers	596	34.5%	30.8%
<i>All Household Reference Persons aged 16 – 64</i>	<i>1,728</i>	<i>100.0%</i>	<i>100.0%</i>

*Source: Office for National Statistics 2011 Census (QS611)*

**Table 15: Means of Travel to Work**

	Madeley				Telford and Wrekin 2011
	2011		2001		%
	People	%	People	%	
Working at or from home	98	4.0%	221	9.1%	4.0%
Train, Underground, metro, light rail, tram	22	0.9%	9	0.4%	1.5%
Bus, minibus or coach	105	4.3%	93	3.8%	4.0%
Taxi	26	1.1%	21	0.9%	1.1%
Motorcycle, scooter or moped	20	0.8%	24	1.0%	0.7%
Driving a car or van	1,715	69.7%	1,499	61.5%	70.0%
Passenger in a car or van	220	8.9%	241	9.9%	8.0%
Bicycle	45	1.8%	41	1.7%	2.1%
On foot	192	7.8%	276	11.3%	8.0%
Other	17	0.7%	12	0.5%	0.5%
<i>All usual residents aged 16-74 in employment</i>	<i>2,460</i>	<i>100.0%</i>	<i>2,437</i>	<i>100.0%</i>	<i>100.0%</i>

*Source: Office for National Statistics 2001 Census (S119) and 2011 Census (QS701)*

**Table 16: Highest level of qualifications**

	Madeley				Telford and Wrekin 2011
	2011		2001*		%
	People	%	People	%	
No qualifications	1,342	30.0%	1,407	36.2%	24.6%
Level 1	671	15.0%	654	16.8%	15.1%
Level 2	737	16.5%	752	19.3%	17.9%
Apprenticeship	146	3.3%			3.3%
Level 3	525	11.7%	235	6.0%	13.0%
Level 4 and above	826	18.5%	579	14.9%	20.9%
Other: Vocational/work-related qualifications, foreign qualifications (level unknown)	228	5.1%	262	6.7%	5.1%
<i>All people aged 16 and over*</i>	<i>4,475</i>	<i>100.0%</i>	<i>3,889</i>	<i>100.0%</i>	<i>100.0%</i>

\*Data for 2001 is for aged 16-74 only so is not directly comparable to 2011.

*Source: Office for National Statistics 2001 Census (UV024) and 2011 Census (KS501)*



## 6 Health and care

### Summary:

- Three quarters (75.2%) of Madeley residents reported good or very good health at the 2011 Census, below the 80.2% Borough wide.
- Some 23.4% of residents in the ward felt their day-to-day activities were limited by a long term health problem or disability, very little change from 23.0% in 2001, and higher than the Borough figure of 18.6%.
- One in nine Madeley residents (11.0%) provide unpaid care similar to the Borough rate of 10.8%.

**Table 17: General health**

	Madeley 2011		Telford and Wrekin 2011
	People	%	%
Very good health	2,164	40.6%	45.9%
Good health	1,844	34.6%	34.3%
Fair health	897	16.8%	13.6%
Bad health	317	5.9%	4.8%
Very bad health	107	2.0%	1.4%
<i>All usual residents</i>	<i>5,329</i>	<i>100.0%</i>	<i>100.0%</i>

Source: Office for National Statistics 2011 Census (KS301)

**Table 18: Long-term health problem or disability**

	Madeley				Telford and Wrekin 2011
	2011		2001		%
	People	%	People	%	
Day-to-day activities limited a lot	630	11.8%	1,214	23.0%	9.0%
Day-to-day activities limited a little	615	11.5%			9.6%
Day-to-day activities not limited	4,084	76.6%	4,065	77.0%	81.4%
<i>All usual residents</i>	<i>5,329</i>	<i>100.0%</i>	<i>5,279</i>	<i>100.0%</i>	<i>100.0%</i>

Source: Office for National Statistics 2001 Census (UV022) and 2011 Census (KS301)

**Table 19: Provision of care**

	Madeley				Telford and Wrekin 2011	
	2011		2001		%	
	People	%	People	%		
Provides no care	4,741	89.0%	4,692	89.7%	89.2%	
Unpaid care	1-19 hours a week	345	6.5%	331	6.3%	6.2%
	20-49 hours a week	90	1.7%	66	1.3%	1.6%
	50 or more hours a week	153	2.9%	144	2.8%	3.0%
<b>Total providing care</b>	<b>588</b>	<b>11.0%</b>	<b>541</b>	<b>10.3%</b>	<b>10.8%</b>	
<i>All usual residents</i>	<i>5,329</i>	<i>100.0%</i>	<i>5,233</i>	<i>100.0%</i>	<i>100.0%</i>	

Source: Office for National Statistics 2001 Census (UV021) and 2011 Census (KS301)

## Notes and definitions

### Household deprivation

The 2011 Census categorises households on their deprivation across four dimensions

- Employment – Any member of the household aged 16-74 who is not a full-time student is either unemployed or permanently sick
- Education – No member of the household aged 16 to pensionable age has at least 5 GCSEs (grade A-C) or equivalent AND no member of the household aged 16-18 is in full-time education
- Health and disability – Any member of the household has general health 'not good' in the year before census or has a limiting long term illness
- Housing – The household's accommodation is either overcrowded (occupancy indicator is -1 or less) OR is in a shared dwelling OR does not have sole use of bath/shower and toilet OR has no central heating.

### Household Reference Persons

HRPs provide an individual person within a household to act as a reference point for producing further derived statistics and for characterising a whole household according to characteristics of the chosen reference person.

- For a person living alone, it follows that this person is the HRP.
- If a household contains only one family, then the HRP is the same as the Family Reference Person (FRP).
- If there is more than one family in a household, the HRP is chosen from among the FRPs using the same criteria used to choose the FRP i.e selected on the basis of their economic activity, in the priority order.
  - Economically active, employed, full-time, non-student
  - Economically active, employed, full-time student
  - Economically active, employed, part-time, non-student
  - Economically active, employed, part-time, student
  - Economically active, unemployed, non-student
  - Economically active, unemployed, student
  - Economically inactive, retired
  - Economically inactive, other
- If some are all FRPs have the same economic activity, the HRP is the eldest of the FRPs, if some or all are the same age, the HRP is the first of the FRPs from the order in which they were listed on the questionnaire.
- If a household is made up entirely of any combination of ungrouped individuals and other related families, the HRP is chosen from among all people in the household, using the same criteria used to choose between FRPs.
- Students at their non term-time address and short-term migrants cannot be HRP.

### Dependent children

A dependent child is a person aged 0-15 in a household (whether or not in a family) or aged 16-18 in full-time education and living in a family with his or her parent(s). It does not include any children who have a spouse, partner or child living in the household.