

2011 Census Update – Internet Completion

1 Introduction

The 2011 Census was the first Census in England and Wales to offer an online completion method. All households received a paper questionnaire with a unique code on the front, questionnaires could then either be filled in by hand or households could enter their unique code on the Census website and complete their form electronically

ONS have recently released information on the percentage of completions made by internet for Local authority areas, wards and Lower Super Output Areas (LSOA). This information has been produced using provisional results (August 2011) before full validation of Census responses is complete.

2 Telford and Wrekin internet completion rate

Overall, over 16% of census returns in England and Wales were completed online.

Across Telford and Wrekin 16.3% of Census forms were returned via the internet, in line with the national rate and slightly higher than the West Midlands figure of 15.6%.

Wards with the highest internet completion rates were Shawbirch (21.9%), Priorslee (21.1%) and Apley Castle (20.4%). At the other end of the scale wards with the lowest percentage of internet completions in Telford and Wrekin were Ercall Magna (11.8%), Park (12.4%) and Dothill (12.8%).

Ward	Percentage of census returns via internet
Apley Castle	20.4
Arleston	16.4
Brookside	19.8
Church Aston and Lilleshall	13.7
College	15.3
Cuckoo Oak	15.2
Dawley Magna	15.7
Donnington	16.7
Dothill	12.8
Edgmond	12.9
Ercall	13.9
Ercall Magna	11.8
Hadley and Leegomery	18.1
Haygate	16.5
Horsehay and Lightmoor	19.0
Ironbridge Gorge	13.6
Ketley and Oakengates	14.2

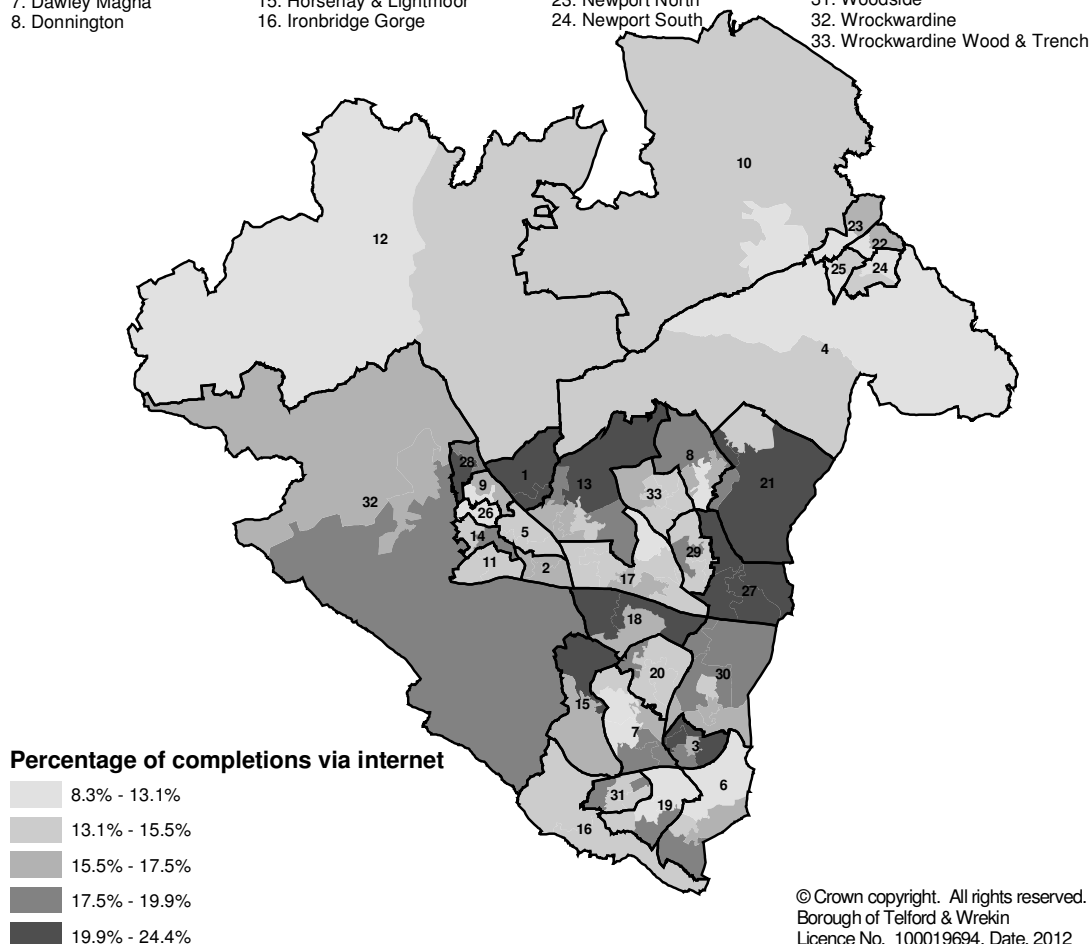
Ward	Percentage of census returns via internet
Lawley and Overdale	19.7
Madeley	13.2
Malinslee	16.0
Muxton	18.7
Newport East	14.6
Newport North	14.0
Newport South	13.1
Newport West	13.4
Park	12.4
Priorslee	21.1
Shawbirch	21.9
St Georges	15.8
The Nedge	17.8
Woodside	16.5
Wrockwardine	17.2
Wrockwardine Wood and Trench	15.0

Looking at wards, there is a fairly strong correlation between internet response and the age of the population (2010 estimates). Wards with an older population (higher percentage aged 65+) were more likely to have lower internet response rates. This relationship can be explored further once Census data for wards is made available.

Title

As shown in the following map, rates varied across the Borough by LSOA with a high of 24.4% and a low of 8.3%.

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|------------------------------|--------------------------|-------------------------|--------------------------------|
| 1. Apley Castle | 9. Dothill | 17. Ketley & Oakengates | 25. Newport West |
| 2. Arleston | 10. Edgmond | 18. Lawley & Overdale | 26. Park |
| 3. Brookside | 11. Ercall | 19. Madeley | 27. Priorslee |
| 4. Church Aston & Lilleshall | 12. Ercall Magna | 20. Malinslee | 28. Shawbirch |
| 5. College | 13. Hadley & Leegomery | 21. Muxton | 29. St. Georges |
| 6. Cuckoo Oak | 14. Haygate | 22. Newport East | 30. The Nedge |
| 7. Dawley Magna | 15. Horsehay & Lightmoor | 23. Newport North | 31. Woodside |
| 8. Donnington | 16. Ironbridge Gorge | 24. Newport South | 32. Wrockwardine |
| | | | 33. Wrockwardine Wood & Trench |



3 Further information

Further information on internet completions rates for individual wards or LSOAs across England and Wales is available at <http://www.ons.gov.uk/census>.

Further analysis on internet completion rates by demographics will be produced by Delivery & Planning once demographic information for wards and LSOAs is released by ONS, from January 2013 onwards, this analysis will be published on our website at www.telford.gov.uk/factsandfigures.