



Lightmoor Village Road Safety Measures - Consultation

Ref: NM19-176/CON
June 2020





1.0 Background

Lightmoor Village is a modern 1000 home garden village being developed through joint venture (JV) between Homes England and Bournville Village Trust (BVT). The design concept has been strongly influenced by BVT's design principles around the provision of open space, parks, a community centre, medical facilities and local shops.

Construction of the development commenced in 2003 with c.600 dwellings completed to date. Keepmoat are currently developing 'The Paddocks', a site of around 150 homes and the JV has recently appointed Jessops to deliver the final development phase of c.300 homes. It is anticipated that the final two phases of development will be completed by 2025.

As the village is developed and the use increases, concerns have been raised by residents, the school and Local Ward Members regarding the safety outside of the school in relation to pedestrian safety. Therefore, a study has been undertaken to identify possible measures to help mitigate the safety concerns and improve overall safety outside of the school. When formulating the proposals set out in this document, a comprehensive review of traffic speeds, collision data, parking trends and pedestrian crossing movements was undertaken.

Any changes that are implemented will be funded as part of the £500,000 New Communities Fund set up by Telford & Wrekin Council to support both Lawley and Lightmoor that aims to ensure both communities continue to flourish.



2.0 What changes are proposed?

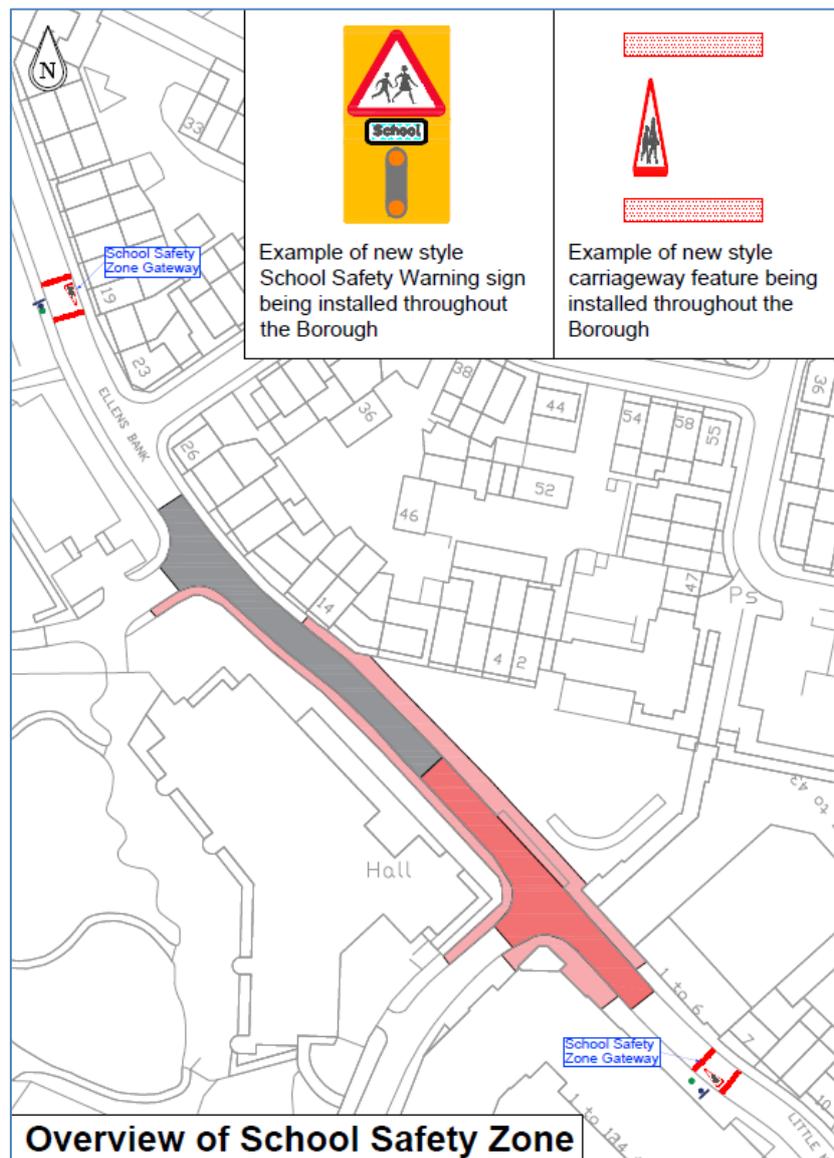
As a result of the concerns raised, there are a number of proposals which we are looking to take forward.

2.1 School Safety Zone

This proposal involves the roll out of an enhanced school safety zone by the introduction of flashing warning signs advising road users of presence of a school.

As well as the flashing signs, a school warning sign will be painted on the carriageway surface adjacent to the new upright signs to emphasise this message and will be combined with additional 20mph speed limit roundels throughout the 20mph zone as well as permanent speed indicator devices.

Below is an indicative plan of the school safety zone:



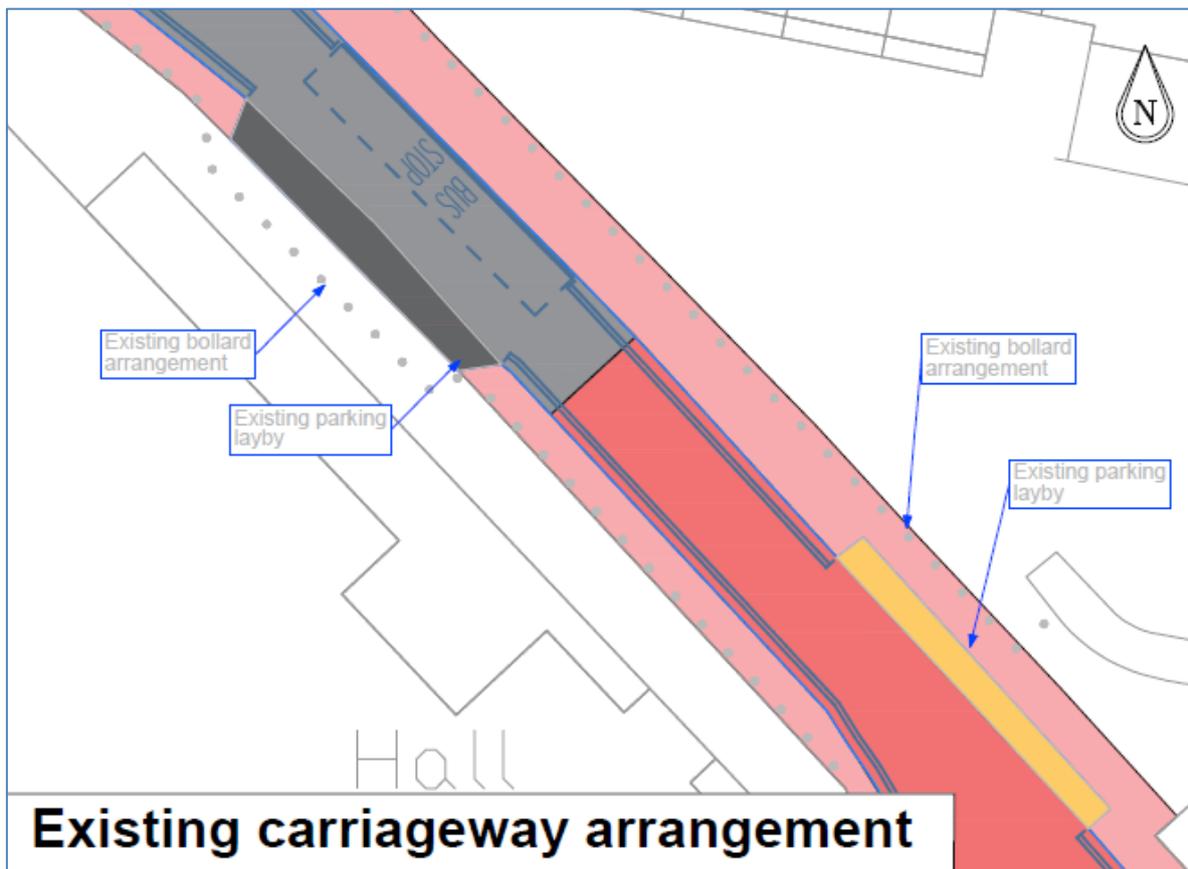


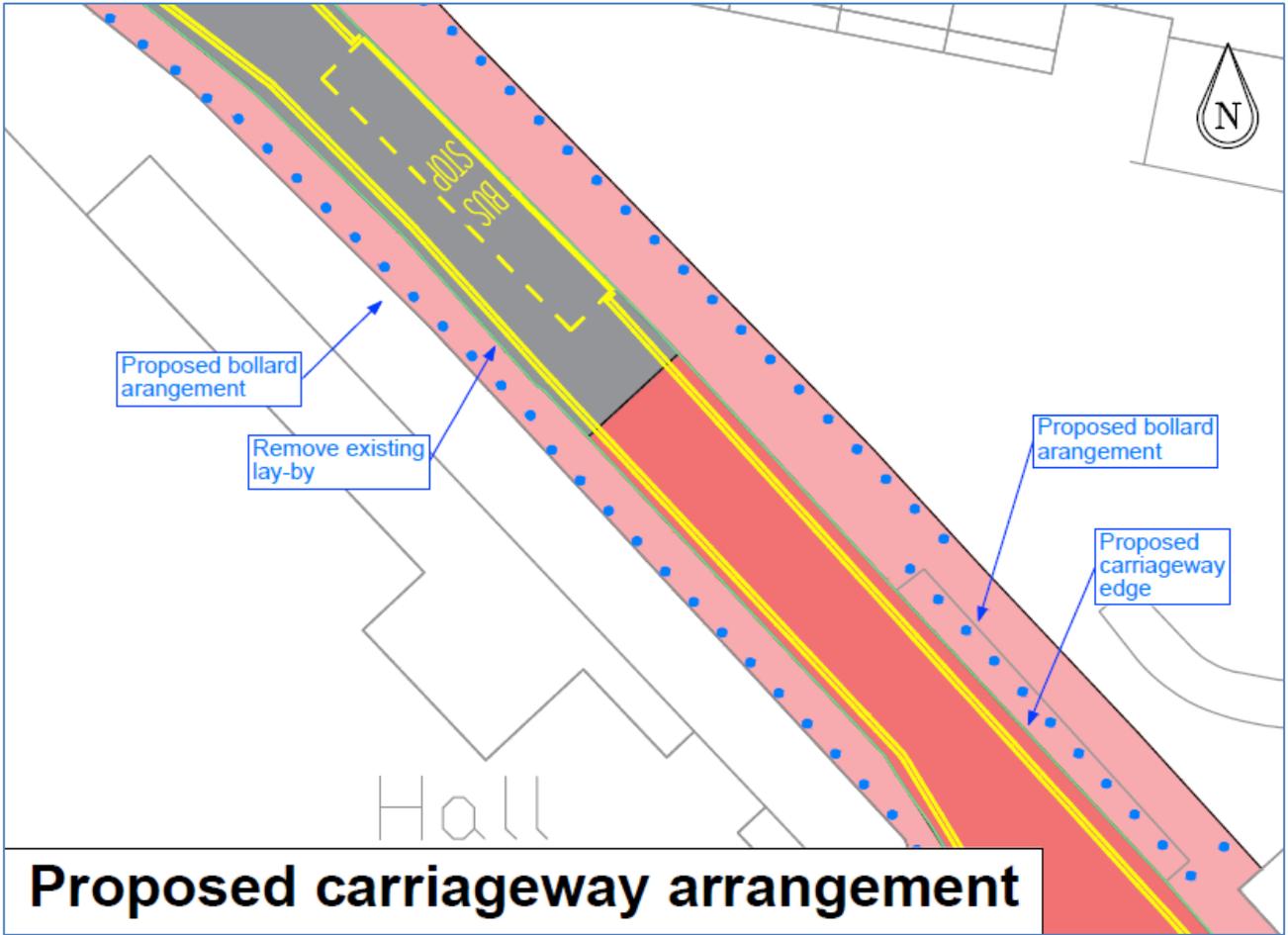
2.2 Removal of On-Street Parking

It was noted during the on-site surveys that the current on-street parking areas restrict visibility and therefore reduces safety when pedestrians are crossing the road and is a likely causation factor for pedestrians choosing to cross the road at alternative location to the raised crossing area directly outside the main entrance of the school.

This option will require street furniture (e.g. bollards) to be installed where the parking areas were previously placed particularly on the parking area opposite the school within the shared space zone.

Below is an indicative plan of this proposal:







3.0 Summary

The proposals set out in this document aim to improve pedestrian safety by improving visibility at the uncontrolled crossing point outside of the main entrance of the school and therefore encourage more pedestrians to cross at this point. To support this, the introduction of a school safety zone will remind drivers that they are approaching a school and therefore reduce their speeds accordingly. The permanent Speed Indicator Devices will remind drivers of the speed limit both inside and outside of school hours.

It is acknowledged that the changes proposed will result in a loss of on-street parking which will increase the pressure on the existing public car parks in Lightmoor Village. It is therefore assumed that the loss will be mitigated by the creation of an additional 20 spaces (approximately) as part of the next phase of residential development behind the school (subject to planning consent and agreement of joint venture parties). In addition to this, Telford & Wrekin Council will be working with the school to develop a school Travel Plan along with offering other road safety education and training programmes which aim to increase road safety awareness amongst children and young people whilst educating them on the benefits of travelling sustainably (cycling and walking). Data collated by Telford & Wrekin Council shows that roads are shown to be safer around schools where these education and training programmes have been undertaken within the school.

The success of these improvements will be monitored for a period of at least 6 to 12 months to assess whether a further phase of improvements are required. Should additional measures be deemed necessary, a further consultation will be undertaken.

4.0 What next?

The proposals set out in this document will be consulted on between 17th July and 31st July to allow all members of the community to provide comments on the proposals. Due to the coronavirus pandemic, we are not able to hold a public consultation drop-in session and therefore this consultation will be held online. The proposals will be available online at www.telford.gov.uk/traffic and there will be an online questionnaire relating to these proposals.

Following the period of consultation, the comments received will be reviewed and should there be support for the scheme we will look to implement the changes during a school holiday period to minimise the disruption (subject to agreement of joint venture parties). However, should the proposals not be supported by the community, we will reassess the scheme with all relevant parties and try to develop alternative proposals that mitigate the concerns raised. Please note, this may lead to a slight delay in any improvement works being implemented.

There will then be a period of post scheme monitoring (at least 6 to 12 months) to identify whether any additional measures are required as part of a further phase of works which Telford & Wrekin Council are committed to support, if required.



Document Control

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