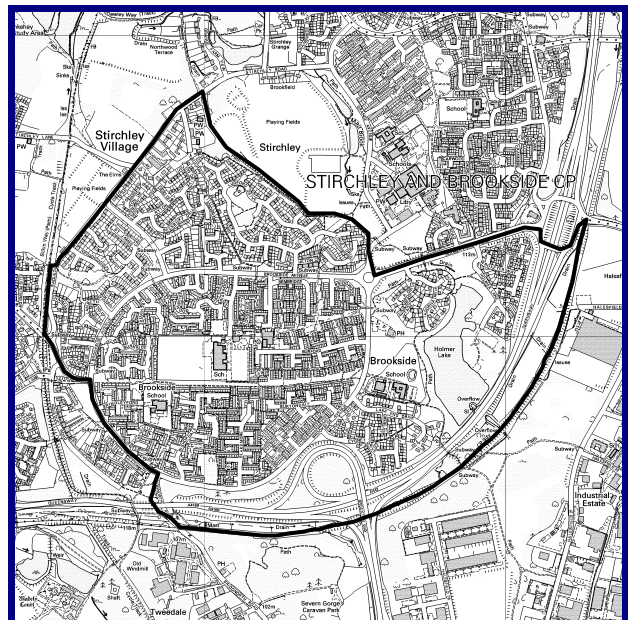


1.1. BROOKSIDE

OVERVIEW

- Located in south Telford, the ward of Brookside predominantly covers a New Town estate. Unlike the Borough-wide trend, the ward of Brookside underwent population decline between 1991 and 2001 of some - 1.7%. Although the population declined, there was a 5.9% increase in the number of households in the ward which led to a noticeable decrease in the average household size from 2.8 to 2.6 people.
- Brookside had a noticeably younger population than the Borough as a whole, with 26.3% of the population aged 15 years or less compared with 22.3% Borough-wide and only 6.0% of the population aged 65+ compared with 12.4% Borough-wide.
- Some 13.7% of households in Brookside were lone parent households, the second highest ward rate in the Borough.
- Whilst 22.8% of households rented their home from a social landlord, a further 8.8% rented from a private landlord - up from 2.0% in 1991. The proportion of owner occupied households fell from 71.1% in 1991 to 65.7% in 2001.
- Brookside had almost twice the Borough-wide rate of terraced housing, 43.3% compared with 22.4% - the third highest ward rate in the Borough.
- Although Brookside had a relatively high economic activity rate, 71.5%, compared with the Borough-wide rate of 68.7%, the ward had the fifth highest unemployment rate in the Borough, 7.0%. Also, some 35.3% of residents worked in low skill positions compared with 27.6% Borough-wide.
- Some 7.3% of people from Brookside travelled to work by bus compared with 4.3% Borough-wide.
- Only 15.0% of Brookside's residents had a long-term illness compared to 18.0% Borough-wide.



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KEY STATISTICS

Table 1: Key Ward Statistics

		1991	2001	% Change	
				Ward	Borough
Population	Male	3,629	3564	-1.8	13.9
	Female	3,645	3586	-1.6	13.0
	Total	7,275	7,150	-1.7	11.9
Households		2,603	2,757	5.9	21.7
Average household size		2.8	2.6	-7.2	-8.0
Area (hectares)		-	153	-	-
Population Density		47.5	46.7	-1.7	11.9

POPULATION CHARACTERISTICS

Table 2: Age Structure

	Borough	Ward			
	%	2001		1991	
		People	%	People	%
0 - 4	6.6	590	8.3	671	9.2
5 - 9	7.0	582	8.1	652	9.0
10 - 14	7.3	589	8.2	581	8.0
15	1.4	125	1.7	115	1.6
16 - 19	5.2	459	6.4	460	6.3
20 - 29	12.6	997	13.9	1,476	20.3
30 - 44	23.3	1,652	23.1	1,795	24.7
45 - 64	24.2	1,723	24.1	1,172	16.1
65 - 84	11.1	402	5.6	335	4.6
85 +	1.3	31	0.4	18	0.2
Total	100	7,150	100	7,275	100

Table 3: Ethnicity

	Borough	Ward		
	2001			1991
	%	People	%	%
Asian or Asian British	2.9	136	1.9	0.9
Black or Black British	0.6	51	0.7	1.0
Chinese	0.3	8	0.1	0.1
Mixed	1.1	96	1.3	-
Other Ethnic group	0.3	37	0.5	0.4
White	94.8	6,822	95.4	97.5
Total	100	7,150	100	100

Table 4: Religion

	Borough %	Ward	
		People	%
	Buddhist	0.3	19
Christian	74.3	4,836	67.6
Hindu	0.4	25	0.3
Jewish	0.0	0	0.0
Muslim	1.3	59	0.8
Sikh	1.2	57	0.8
Other religion	0.2	17	0.2
No religion	15.1	1,686	23.6
Religion not stated	7.3	450	6.3
Total	100	7,149	100

HOUSING AND HOUSEHOLD CHARACTERISTICS

Table 5: Household Structure

	Households with Dependent Children				Single Person Households		All other Households								Total
	Lone Parent	Married couple	Cohabiting couple	Other	Single Pensioner	Single non-pensioner	All pensioner	Cohabiting couple with no children	Cohabiting couple with non-dependent children	Cohabiting couple no children	Married couple with non-dependent children only	Married couple with non-dependent children	Lone Parent with non-dependent children	All student	
Borough %	7.9	19.7	4.2	2.1	11.5	14.5	7.5	5.0	0.4	14.8	6.3	3.2	0.2	2.6	100
Ward	Households	377	531	172	82	147	106	133	13	385	181	96	0	81	2,757
	%	13.7	19.3	6.2	3.0	5.3	16.4	3.8	4.8	0.5	14.0	6.6	3.5	0.0	2.9

Table 6: Tenure

	Borough	Ward		
	2001			1991
	%	Households	%	%
Owner Occupied	68.8	1,811	65.7	71.1
Housing Association/Registered Social Landlord	22.0	629	22.8	26.5
Private Landlord	5.9	243	8.8	2.0
Other	3.3	74	2.7	0.4
Total	100	2,757	100	100

Table 8: Households with Access to A Car or Van

	Borough	Ward		
	2001			1991
	%	Households	%	%
None	22.4	703	25.5	26.4
One	45.5	1,286	46.6	50.7
Two or more	32.2	768	27.9	22.9
Total	100	2,757	100	100

Table 7: Dwelling Type

	Borough	Ward		
	2001			1991
	%	Dwellings	%	%
Detached	30.6	704	24.6	20.4
Semi-detached	36.7	557	19.5	11.6
Terrace (including end terrace)	22.4	1,240	43.3	53.0
Flat	10.3	362	12.6	15.0
Total	100	2,863	100	100

Table 9: Economically Active Population (16+ to 74)

	Borough	Ward		
	2001			1991
	%	People	%	%
Full time employees	66.3	2,399	65.4	67.3
Part-time employees	16.8	617	16.8	12.8
Self-employed	8.7	269	7.3	6.5
Un-employed	4.8	257	7.0	11.0
Full time student	3.4	125	3.4	0.7
Govt Scheme	-	-	-	1.7
Total	100	3,667	100	100.0
Economic Activity Rate	68.7	-	71.5	74.2

Table 10: Industry of Employment

	Borough	Ward		
	2001		1991	
	%	People	%	%
Agriculture, Forestry and Fishing	1.4	23	0.7	0.3
Mining and Utilities	0.8	19	0.6	6.3
Construction	5.8	162	4.8	5.9
Manufacturing	25.4	1,112	32.8	39.6
Wholesale, Retail and Hotels	20.5	726	21.4	19.5
Transport and Communication	4.9	164	4.8	5.3
Finance and Business Services	14.0	455	13.4	3.6
Public Services	23.6	632	18.7	19.5
Other Services	3.6	93	2.7	
Total	100	3,386	100	100

Table 11: Standard Occupational Class Of Residents in Employment

	Borough	Ward		
	2001		1991	
	%	People	%	%
Managers and Senior Officials	13.8	339	10.0	9.3
Professional Occupations	9.0	241	7.1	3.3
Associate professional and technical occupations	11.9	299	8.8	7.3
Administrative and secretarial occupations	12.5	368	10.9	11.3
Skilled trades occupations	11.9	435	12.8	16.9
Personal service occupations	5.9	219	6.5	7.9
Sales and customer service occupations	7.5	291	8.6	7.6
Process, plant and machine operatives	13.2	613	18.1	26.5
Elementary occupations (including not stated)	14.4	581	17.2	9.9
Total	100	3,386	100	100

Table 12: Qualifications (all people aged 16 to 74)

	Borough %	Ward	
		People	%
No qualifications	31.8	1,795	35.0
Level 1: 1+ O Level passes, 1+ CSE/GCSE any grades, NVQ Level 1, Foundation GNVQ	18.6	1,092	21.3
Level 2: 5+ O level passes, 5+ CSEs (grade 1s), 5+ GCSEs (Grade A-C), School Certificate, 1+ A Levels, NVQ level 2, Intermediate GNVQ	21.1	1,131	22.1
Level 3: 2+ A Levels, 4+ AS levels, Higher School Certificate, NVQ level 3, Advanced GNVQ	7.3	269	5.2
Level 4/5: First degree, Higher degree, NVQ levels 4 and 5, HNC, HND, Qualified Teacher, Medical Doctor, Dentist, Nurse, Midwife or Health Visitor	14.2	495	9.7
Other qualifications/level unknown	6.9	344	6.7
Total	100	5,126	100

Table 13: Means of Travel to Work

	Borough	Ward		
	2001		1991	
	%	People	%	%
Mainly work at home	7.8	246	7.3	2.3
Train	1.0	26	0.8	0.3
Bus	4.3	248	7.3	11.9
Motorcycle	1.0	31	0.9	1.3
Driving a car or van	64.4	2,081	61.5	59.6
Passenger in a car or van	9.6	387	11.4	13.9
Bicycle	2.5	75	2.2	1.7
On foot	8.3	226	6.7	7.9
Other	1.2	64	1.9	1.0
Total	100	3,384	100	100

HEALTH AND CARE

Table 14: Long-term Limiting Illness

	Borough	Ward		
	2001		1991	
	%	People	%	%
Yes	18.0	1,071	15.0	8.0
No	82.0	6,079	85.0	92.0
Total	100	7,150	100	100

Table 15: General Health

	Borough %	Ward	
		People	%
Good	68.6	5,006	70.0
Fairly good	22.0	1,544	21.6
Not good	9.3	600	8.4
Total	100	7,150	100

Table 16: Provision of Unpaid Care

	Borough %	Ward	
		People	%
1- 19 hours a week	6.3	417	5.8
20 - 49 hours a week	1.2	83	1.2
50 or more hours a week	2.4	181	2.5
Total	9.9	681	9.5

EXPLANATORY NOTES

The Census

The 2001 Census was carried out on the 29th April. As the response rate was 94.2% in the Borough, it was necessary for the Office for National Statistics (ONS) to impute missing responses. **All data from the Census are therefore estimates and subject to standard error.**

In order to monitor local trends, 1991 Census data has been modelled to 2001 ward boundaries. Whilst every effort has been made to ensure that this exercise produces accurate results, it must be remembered that at best the 1991 data included in this report are estimates.

Due to rounding, table columns in this document may not sum to the presented total.

Migration

A migrant is defined as a person with a different address one year before the Census to that on Census Day.

Ethnicity

The 2001 Census was the first Census to use the "mixed" ethnicity response.

Dependent Children

A dependent child is a person in a household aged 0-15 years (whether or not in a family) or a person aged 16-18 who is a full-time student and in a family with parents

Economic Activity

The economically active population is more usually defined as all people aged 16+ who are either full or part time employees, self employed, unemployed or a full time student who is working. To date, ONS have only published data for 16-74 year olds, excluding residents who are 75+ and economically active. It has not been possible to produce ward based estimates of the economically active population from the 1991 Census which excludes those who are aged 75+. However, the percentage of economically active people

who were aged 75+ in the 1991 Census was less than 0.13%.

Economic Dependency Ratio

The economic dependency ratio is the ratio between people of working age, 16 to 65, and the rest of the population. A high rate indicates that there are disproportionately more people not of working age in a population than working age.

Unemployment Rate

The Census definition of unemployment is broader and therefore produces a higher unemployment rate than the measure normally used by ONS (residents claiming Job Seekers Allowance).

Long-term Limiting Illness

An illness, health problem or disability which limits daily activities or the work a person can do.

Disclaimer

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