





Research & Intelligence, Organisational Delivery & Development

Most Deprived

- A total of 18 areas in the Borough are ranked in the 10% most deprived nationally in 2019 (Brookside x2, College, Madeley & Sutton Hill x4, Dawley & Aqueduct x2, Donnington, Hadley & Leegomery, Malinslee & Dawley Bank x3, Woodside x4), with a further 10 areas ranked in the 10-20% most deprived nationally (Arleston, Donnington, Hadley & Leegomery, Haygate, Oakengates & Ketley Bank, St Georges, The Nedge x2, Woodside, Wrockwardine Wood & Trench).
- It is estimated that a quarter of the Borough's population (26%), some 53,800 people are living in areas in the 20% most deprived nationally with 27,300 (16%) in areas in the 10% most deprived.
- The most deprived LSOA in the Borough (Brookside) is ranked 346 nationally (where 1 is most deprived) placing it in the top 2% most deprived of areas nationally, this LSOA was also the most deprived area in the Borough in 2015, but was ranked at 575 nationally, showing an increase in relative deprivation.

Least deprived

- A total of eight areas in Telford and Wrekin are ranked in the 10% least deprived areas nationally (Apley Castle, Priorslee x3, Shawbirch, Newport North, Muxton, Edgmond & Ercall Magna) with a further four areas ranked in the 10%-20% least deprived nationally (Ercall, Muxton, Newport North, Newport South).
- It is estimated that some 18,000 people in Telford and Wrekin (11%) live in areas ranked in the 20% least deprived nationally in 2019.
- The least deprived area in Telford and Wrekin is in Priorslee and is ranked 32,365 out of 32,844 LSOAs nationally (where 1 is mot deprived) placing it in the top 2% least deprived areas nationally. This area was also the least deprived in the Borough in 2015 and was ranked 31,973 so showing a decrease in relative deprivation in 2019.

Change since 2015

- In 2015 there were 15 areas ranked in the 10% most deprived nationally, all 15 of these areas remain in the top 10% most deprived for 2019 with a further 3 areas, previously ranked 10-20% most deprived (Madeley & Sutton Hill x2, Donnington), joining them.
- In 2015 six areas ranked 10% least deprived in 2015, five of these six areas remain in the least deprived, with one (Newport North) moving to 10%-20% least deprived in 2019.
- A total of 18 areas have moved into a more deprived decile from 2015, these changes have happed across the range of deciles, not just in more deprived areas.
- A total of 16 areas have moved into a less deprived decile from 2015, again these changes have happened across the range of deciles (with the exception of the 10% most deprived) not just in less deprived areas. One area (Oakengates & Ketley bank) has improved by two deciles, from 20-30% most deprived in 2015 to 40-50% most deprived in 2019.
- Although just 4 areas in the 20% most deprived have seen a worsening of decile since 2015, two thirds (20 out of 28 areas) have seen a worsening of rank, equating to an increase in relative deprivation.

Most deprived LSOAs – Index of Multiple Deprivation

	Ward	2019			2015			Decile	Rank
LSOA		IMD	IMD	IMD	IMD	IMD	IMD	change	Change
		score	rank	decile	score	rank	decile	2015-19	
E01014108	Brookside	68.039	346	1	64.447	575	1	0	-229
E01014118	Madeley & Sutton Hill	66.907	409	1	64.332	582	1	0	-173
E01014198	Woodside	64.743	541	1	65.761	496	1	0	45
E01014110	Brookside	62.013	747	1	62.162	745	1	0	2
E01014201	Woodside	60.976	832	1	59.169	997	1	0	-165
E01014164	Malinslee & Dawley Bank	59.531	951	1	56.411	1293	1	0	-342
E01014163	Malinslee & Dawley Bank	59.266	980	1	58.706	1046	1	0	-66
E01014200	Woodside	58.541	1,058	1	54.707	1515	1	0	-457
E01014197	Woodside	55.723	1,385	1	52.396	1817	1	0	-432
E01014142	Hadley & Leegomery	54.864	1,480	1	53.416	1678	1	0	-198
E01014124	Dawley & Aqueduct	50.273	2,137	1	47.626	2668	1	0	-531
E01014113	College	49.811	2,211	1	48.905	2436	1	0	-225
E01014115	Madeley & Sutton Hill	47.465	2,582	1	43.181	3610	2	-1	-1028
E01014162	Madeley & Sutton Hill	47.276	2,610	1	42.898	3682	2	-1	-1072
E01014165	Malinslee & Dawley Bank	47.002	2,658	1	52.326	1831	1	0	827
E01014120	Dawley & Aqueduct	46.506	2,750	1	44.617	3271	1	0	-521
E01014116	Madeley & Sutton Hill	46.45	2,767	1	48.862	2444	1	0	323
E01014127	Donnington	44.291	3,209	1	43.121	3622	2	-1	-413
E01014185	St Georges	41.862	3,765	2	39.942	4523	2	0	-758
E01014125	Donnington	40.951	3,989	2	41.377	4104	2	0	-115
E01014144	Haygate	39.672	4,360	2	38.016	5125	2	0	-765
E01014193	The Nedge	39.445	4,441	2	35.111	6107	2	0	-1666
E01014208	Wrockwardine Wood & Trench	38.104	4,839	2	33.473	6716	3	-1	-1877
E01014199	Woodside	37.023	5,203	2	38.561	4937	2	0	266
E01014196	The Nedge	36.055	5,510	2	34.359	6389	2	0	-879
E01014151	Oakengates & Ketley Bank	35.59	5,680	2	37.494	5298	2	0	382
E01014105	Arleston	33.82	6,330	2	36.003	5766	2	0	564
E01014140	Hadley & Leegomery	33.569	6,436	2	36.476	5609	2	0	827

Least deprived LSOAs – Index of Multiple Deprivation

LSOA	Ward	2019			2015			Decile	Rank
		IMD score	IMD rank	IMD decile	IMD score	IMD rank	IMD decile	change 2015-19	change
E01014181	Priorslee	2.745	32365	10	3.172	31973	10	0	392
E01014182	Priorslee	2.987	32242	10	3.75	31523	10	0	719
E01014132	Edgmond & Ercall Magna	4.231	31279	10	3.182	31964	10	0	-685
E01014168	Muxton	4.818	30689	10	6.531	28559	9	1	2130
E01014174	Newport North & West	4.884	30618	10	3.958	31325	10	0	-707
E01014190	Shawbirch	5.217	30303	10	4.77	30528	10	0	-225
E01014183	Priorslee	5.652	29853	10	6.468	28631	9	1	1222
E01014102	Apley Castle	5.905	29566	10	5.963	29226	9	1	340
E01014172	Newport South & East	5.997	29473	9	7.309	27607	9	0	1866
E01014177	Newport North & West	6.339	29052	9	5.544	29685	10	-1	-633
E01014170	Muxton	7.211	28054	9	7.975	26776	9	0	1278
E01014134	Ercall	7.697	27424	9	7.407	27490	9	0	-66