



Waterloo Road/Rock Road, Ketley Traffic Calming

Consultation Summary



NM20_CP08/CON/CS
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1.0 Introduction

Following concerns being raised with regard to the speed of vehicles travelling along Waterloo Road, in particular through the series of bends, also known as Ketley Town and also concerns raised regarding the number of motorised vehicles using the public footpath which links Spring Terrace to Lavendar Close, Lawley. It was requested that a study was undertaken with a view to implementing further engineering measures to reduce vehicular speed, improve pedestrian safety and to enhance the overall road safety in the vicinity.

Rock Road has recently been subject to School Safety Zone improvements which included the introduction of an advisory 20mph zone to address safety concerns raised by the school and residents; the options put forward will compliment this scheme.

The measures that we are proposing will support the current traffic calming features (speed cushions) that are already in place along the route to encourage speed limit compliance and also improve the area for those residents who live in close proximity. The speed cushions along Rock Road are being upgraded with rubber bolt down cushions.

Telford & Wrekin Council sent out a consultation briefing note the local Parish Council and Councillors to determine their opinion on the scheme to address the concerns mentioned above.

The following measures were proposed:

- Vehicle Activated Signs
- Speed Cushion Replacements
- Singing and lining improvements
- Footpath Access Points

The Parish Council and Councillors were asked whether they supported each option and to provide any additional comments. The consultation period ran between 18th September 2020 to 2nd October 2020.

A letter will be sent out to residents living in Ketley Town to advise them of the measure we are putting in place around the series of bends prior to works starting.



2.0 Consultation Responses

There was a total of two direct responses to this consultation. The scheme options were supported as follows:

Option	For	Against
1 – Vehicle Activated Signs	2 (100%)	0
2 – Speed Cushion Replacements	2 (100%)	0
3 – Signing & Lining Improvements	2 (100%)	0
4 – Footpath Access Points	2 (100%)	0

There were some comments provided to support the responses given. These are listed below, along with Telford and Wrekin Council responses.

Comment	Telford and Wrekin Response
<p>Vehicle Activated Sign: Concerns that the VAS system will lose its effectiveness over a period of time.</p>	<p>The sign will only activate when drivers approach the bends at a certain speed. The activation threshold can be reviewed and updated if it is felt they are activating too often. The signs have a better visual impact rather than the standard reflective warning sign.</p>
<p>Footpath Access Points: Will this still allow access for disability scooters and pushchairs?</p>	<p>Yes, this option will take into account disability scooters and pushchairs. The main purpose of these will be to restrict access for quad bikes/motorcycles.</p>



3.0 Recommendations

There was positive support received from both the Parish Council and Councillors for all options put forward.

As a result of the above, it is recommended that all four options are taken forward to detailed design and used across Rock Road and Waterloo Road, Ketley.