

Life Ready Work Ready Newsletter

WELCOME

Welcome to our latest Life Ready Work Ready Newsletter.

We have received some great news that our European Social fund Life Ready Work Ready project to engage small and medium size businesses in education has now been extended until March 2023. We are delighted with this news as there was so much disruption to the project last year with schools closed and no events taking place, as well as businesses facing their own very difficult challenges with COVID19. This extension gives us the chance to work with our schools over a longer time period to plan events where employers can bring their skills and knowledge to young people getting them ready for the world of work.

For the first time ever we have run our virtual National Apprenticeship Week and virtual National Careers Week as part of Telford Job Box. This reached a massive audience and we have all the video's and Facebook live sessions available to be viewed again and again when they are needed.

Thank you to all our businesses and education providers that took part you were all fantastic and we hope you will do more with us in the future. We are always open to new ideas and suggestions for bringing business and education together to get our young people work ready so if you have a great idea please get in touch we would love to hear from you.

Thanks again for all your support

The life Ready Work Ready Team



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CAREERS ADVICE WITH FUTUREFOCUS

With FutureFocus Advisers now back in schools, work is underway to try and see as many of your students as possible that we have been unable to reach during the latest lockdown. We have been working hard to get in touch and stay in touch with Year 11's and their parents/carers, making sure they are thinking ahead to their next steps, and supporting them to make applications. Over the coming weeks, we will be asking you to support us with the Where Next activity – this will be a short, electronic survey that your Year 11's will complete, allowing us to 'take stock' of where they are up to in their career plans, and enabling us to provide you with an up-to-date report. With your help, we can be confident of who is still needing support, who

might have changed their plans and can target those students more effectively. Further details on how this will work will be out in due course, and as always, your FutureFocus Adviser can support with this.

We are also looking forward to opening the doors at our main delivery point in Southwater One. We know that parents often need the opportunity to meet with their young person's Careers Adviser too, so we will be able to offer them appointments to come in and chat things through if they need to. It is envisaged this will be available from Monday 12 April, but please check with the FutureFocus team for the latest news on this.



Ladder for Shropshire and the Shropshire Star will be listing live apprenticeship vacancies every week, which be accessible via their website or in the Shropshire Star edition on a Thursday, the link will be available via the Ladder for Shropshire website page <https://www.ladderforshropshire.org/vacancies>

Below are some of our latest good news stories who have managed to secure an apprenticeship with the help of ladder for Shropshire.

- ◆ [Lewis Secures carpentry apprenticeship](#)
- ◆ [Carl secures a digital Marketing apprentice-](#)

WORK EXPERIENCE CONFERENCE 2021

The Education Business Links Team are very excited to invite all Work Experience Co-ordinators to attend their Virtual Work Experience Conference on Wednesday 16th June 2021. This Conference is specifically aimed towards all staff that deal with the co-ordinating and running of their school Work Experience Programme.

We would love you to join us to celebrate the importance of work experience and see how the EBL Team will continue to support you with your work experience programme. You will get a chance to meet our friendly team, gain those essential Health & Safety updates, learn more about work experience, view our new Database and systems, hear from guest speakers and of course that all important networking opportunity and the sharing of good practice.

To book your place on our Free Conference, simply register your interest on the Eventbrite Link below: limited to 2 per school

<https://www.eventbrite.co.uk/e/education-business-links-work-experience-conference-tickets-148576780149>

We look forward to hearing from you.

The EBL Team

LRWR AND JOBBOX LIVE EVENTS A SUCCESS

National Apprenticeship Week took place from the 8th to the 14th of February and National Careers Week took place 1st March to the 5th March, through these two events we reached over 20k People, hosted live sessions, workshops, webinars, information sessions and much more. Every morning from 10:00 to 10:30 during both weeks we hosted a live session on the Jobbox Facebook page, hearing from a variety of guest speaker's talking about career opportunities and what they have to offer.

On Thursday the 4th March we hosted a large live session call "Let's Talk Careers" we had guests from Future Focus, Amazing Apprenticeships, Stem Ambassador, The Army and BlackCatRecruitment discussing career opportunities and their journeys into their careers providing a real insight in to personal experiences of the world of work.

All these videos can be found on the [Jobbox Facebook](#) page

If you are a business or education provider who would like to get involved with similar events or would be keen to share your career experiences and opportunities with students then please contact the LRWR team

BizEd Projects

New Digital Service for Work Placements

Our online service is your first step in hosting a work placement, whether for schools, colleges, Kickstart or T-Levels. With services tailored for smaller organisations, we can help you to create and advertise placements to a wider and more diverse audience, consider who you want to attract to your organisation then capture this in your own downloadable, shareable work placement policy; or use The Placement Hub to connect with other organisations, including regular updates on legislation and quality standards. All profits from BizEd Projects C.I.C. will be donated to the Community Interest Foundation to support young people in Shropshire, Staffordshire and Cheshire. To find out more email

vicki@bizedprojects.com
or sign up at
www.bizedprojects.com



Apprenticeships - Can you help a young person take a 'Step on the Ladder'

The Ladder for Shropshire is a one stop shop to offer impartial advice about Apprenticeships. We are keen to speak to employers to take full advantage of Apprenticeships and the benefits they can bring!

You don't need to know anything about Apprenticeships, the Ladder is here to help!

What we do:

Provide free impartial advice regarding Apprenticeships, Traineeships & Kickstart.

Provide information on grants and incentives available to employers (£3,000 employer incentive for each newly recruited apprentice until September 2021)

Put you in touch with the best local training providers to suit your needs.

Why are we seeking employers to offer Apprenticeships?

Youth unemployment has doubled since the beginning of the year, having a devastating impact on an entire generation of talented young workers

Employers that step up and offer opportunities will help to ensure that this generation of young people is not left behind through no fault of their own, not to mention the effect that under skilled and unemployed people could have on our future economy.

Why not visit our website and check out our weekly News and Shropshire Star features:

www.ladderforshropshire.org

Please follow our social media –

Twitter [@Ladder4Shrop](#)

LinkedIn [Ladder for Shropshire](#)

Please contact Amanda by email amanda@ladderforshropshire.org

or call 0800 999 8441 / 07939 664033

Capgemini will be running a series of one hour webinars through out April designed for young people in year 11 and above and will focus on one of these three key aspects:

- ◆ Employability skills
- ◆ Career Journeys
- ◆ Market knowledge (this might be better thought of as examples of the theory that a business student might learn or students might be interested in the industry)

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the holidays or after school.

You can register for any of our events for students below. These events will be hosted on Microsoft teams. A joining link and further instructions of how to join the session will be provided upon registration.

<https://www.capgemini.com/gb-en/events/learnathon/>

**In June we are looking at some of the challenges that young people will face and we do intend to have a focus on year 11 and year 13s, we're working on our plans now – given the situation this is a little bit of a moving feast!



Yogurt & Desserts

Müller has been a loved brand in the UK for over 30 years. It's a household name – and it continues to grow as we invest to make and market an ever great range of fantastic dairy products. We are currently the 8th most chosen FMCG brand, picked from supermarket shelves over 200 million times each year. We are recruiting for our next intake of **Engineering Apprentices** for the Müller Yogurt & Desserts business in Shropshire, with a starting date of September 2021. We've teamed up with Telford College, to deliver a fully multi-skilled level 4 training program.

Our Apprenticeship Program provides you with a fantastic way to realise your potential and get your career with Müller off to the best possible start. Bringing learning and earning together, not only will you study towards a nationally-recognised qualification, you'll earn a good salary, develop new skills and gain invaluable knowledge and experience. Your apprenticeship combines technical skills training, academic study and work-based learning, you'll also need to be flexible with your hours of work when required.

You will be required to rotate through our three MYD sites (Market Drayton, Minsterley and Telford) during your apprenticeship. You will also need to impress us with your desire to learn and your ability to take the lead and make your career ambitions for the future a reality.

Duration: 5 year programme

Key skills & experience:

- GCSE English & Math's at grade C (level 5) or equivalent.
- Able to demonstrate a clear passion for Engineering.
- Great attention to detail.
- The ability to analyse problems and suggest improvements/solutions.
- Demonstrates a self-motivated and proactive approach to work and studies.
- Able to demonstrate good team working skills.

Ability to work in a fast paced environment.

This is an excellent opportunity to learn within of one of the fastest-paced industries there is. But make no mistake, this is no easy option and our limited places will be filled by people who are clearly able demonstrate they are ready to take a proactive approach towards their own personal and professional development.

The Process:

If you have the skills and experience in the above areas and would like to be considered for this role please apply at www.mullercareers.co.uk

UPDATE

- ◆ WEX conference 16th June 2021
- ◆ Life Ready Work Ready Conferences Telford and Shropshire—October 2021, dates to be confirmed

CONTACT US

If you would like to find out more about how you can get involved email:

lifereadyworkready@telford.gov.uk or visit www.lifereadyworkready.co.uk

THERE ARE MANY WAYS TO GET INVOLVED:

- ⇒ Offer work experience placements to young people
- ⇒ Inspire and offer business insight to local schools as an Enterprise Adviser
- ⇒ Sponsor education events or careers days
- ⇒ Engage with school or college life as a Governor
- ⇒ Promote your business to the future workforce and tackle long term skills gaps through collaboration

Telford and Wrekin Council
Life Ready Work Ready
Education Business links
FutureFocus
Careers & Enterprise
Company

October edition 2020

For more information on how to get involved as a business volunteer, if you are a school looking to find out more about LRWR, or if you have something you would like to share in our newsletter please email:

lifereadyworkready@telford.gov.uk



THE CAREERS &
ENTERPRISE
COMPANY

