



**Telford & Wrekin**  
Co-operative Council

**Protect, care and invest  
to create a better borough**

# **on  
your  
side**

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Dear Parent/Carer,

Trying new and exciting things is an integral part of growing up.

We launched 10 by 10, our campaign to encourage children to try ten things before the age of 10 for this reason.

Each 10 by 10 activity opens a child's eyes to the world, builds their confidence and lets them have fun. They could even help a child discover a talent or ignite a passion they did not know they had.

That is why we introduced an offer for families with a 10 by 10 account to visit Attingham Park for a reduced price, in partnership with the National Trust, earlier this year.

**This offer has now been extended. Families with a 10 by 10 account can now continue to go to Attingham Park for £5 per adult and £2.50 per child, until 30 November 2023.**

To qualify for the reduced entry, you will need to sign in and show your child's 10 by 10 account page when you arrive.

Thank you to all parents who have created an account and are helping their children to try each of the ten activities.

It has been great to see so many children taking part and having a go at each of the ten activities at the schools we have visited.



**Councillor Shaun Davies**  
**(Labour)**

Leader, Telford & Wrekin Council



**Councillor Shirley Reynolds**  
**(Labour)**

Cabinet Member for Early Years,  
Children and Young People

**Create  
a fulfilling  
childhood**

**10  
BY  
10**

**Find local  
activities and offers:  
[10by10.telford.gov.uk](http://10by10.telford.gov.uk)**