



**Telford & Wrekin**  
Co-operative Council

**Protect, care and invest  
to create a better borough**

# **on  
your  
side**

-  [telford.gov.uk](http://telford.gov.uk)
-  [TelfordWrekin](https://www.facebook.com/TelfordWrekin)
-  [@TelfordWrekin](https://twitter.com/TelfordWrekin)

Dear Parent/Carer,

A happy childhood full of new and exciting experiences is such an important part of growing up.

Like you, we want children in our borough to have lots of opportunity to learn new things. By working closely with our schools and a range of local organisations, we're delighted to invite you to join **10 by 10 - ten things for your child to try by their 10th birthday.**

From learning to swim, to stepping back in time at a local museum, 10 by 10 is a fantastic package of inclusive activities across our brilliant borough that will open your child's eyes to the world, build their confidence and let them have fun!

### How it works:

Simply create your own 10 by 10 account by logging onto **10by10.telford.gov.uk** and track your child's adventures. By creating an account, you will also receive regular updates, news and offers from the scheme.

New opportunities are being added all the time, including accessible activities for children with Special Educational Needs and Disabilities.

Children in reception classes across the borough have also been given a 10 by 10 adventure card which can be used to encourage them to get involved.

We hope you will enjoy taking part as a family!



**Councillor Shaun Davies**  
(Labour)

Leader, Telford & Wrekin Council



**Councillor Shirley Reynolds**  
(Labour)

Cabinet Member for Early Years,  
Children and Young People

**Create a fulfilling childhood**

**10 BY 10**

**Find local activities and offers:  
10by10.telford.gov.uk**