

BROOKSIDE WARD PROFILE 2013

OVERVIEW

Brookside ward is situated in the South of the Borough and covers mostly a New Town estate.

The 2011 Census found a total ward population of 6,923 with some 8.1% of these residents from a BME background (10.6% Borough wide)

The central and south west areas of the ward have high levels of deprivation being in the 10% most deprived of areas nationally.

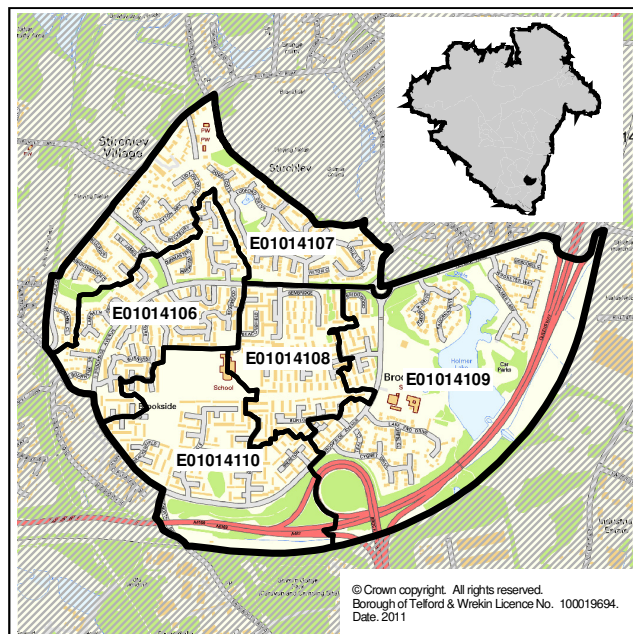
The proportion of households claiming housing or Council Tax benefits is higher than Borough wide, particularly for those households with dependent children under 20 (18.8% compared to 10.3%). Two out of five children in the ward (40.1%) are eligible for free school meals, almost twice the Borough rate (21.3%).

The proportion of children under 20 in Brookside living in poverty is higher than Borough wide (39.7% compared to 24.8%), but the proportion of households living in fuel poverty is lower than Borough wide (14.6% compared to 16.7%).

Educational attainment in Brookside is higher than Borough wide at all levels except Key Stage 4 (52.3% compared to 55.0%).

Rates of crime and antisocial behaviour in the ward are higher than Borough wide for all categories with the exception of other acquisitive crime and vehicle crimes. The rate of other crime (11.6 per 1,000 population) is the third highest in the Borough.

Satisfaction levels in Brookside are low across all measures with four of the five showing the lowest score across the Borough. Just 46% of people are satisfied with their local area compared to 76% Borough wide.



DEPRIVATION

The table below shows the levels of deprivation within the ward. Each ward is broken down into smaller areas called SOAs (see the map above) and each area is given a national deprivation rank using the following scale:

Scale	Most deprived nationally.....				least deprived nationally				
	10% most deprived	10-20% most deprived	20-30% most deprived	30-40% most deprived	40-50% most deprived	40-50% least deprived	30-40% least deprived	20-30% least deprived	10-20% least deprived	10% least deprived

SOA reference	Overall Deprivation rank	Income	Employment	Health deprivation & disability	Education, skills & training	Barriers to housing & services	Crime & disorder	Living environment	Income deprivation affecting children	Income deprivation affecting older people
E01014106 (West)	30-40% most deprived	20-30% most deprived	20-30% most deprived	30-40% most deprived	10-20% most deprived	30-40% most deprived	40-50% most deprived	10-20% least deprived	20-30% most deprived	30-40% most deprived
E01014107 (North)	30-40% least deprived	20-30% least deprived	40-50% least deprived	40-50% most deprived	40-50% least deprived	40-50% least deprived	40-50% least deprived	10% least deprived	40-50% least deprived	10-20% least deprived
E01014108 (Central)	10% most deprived	10% most deprived	10% most deprived	10-20% most deprived	10% most deprived	20-30% least deprived	10% most deprived	30-40% least deprived	10% most deprived	10-20% most deprived
E01014109 (East)	40-50% most deprived	30-40% most deprived	40-50% most deprived	40-50% most deprived	30-40% most deprived	30-40% most deprived	20-30% most deprived	30-40% least deprived	20-30% most deprived	30-40% most deprived
E01014110 (South West)	10% most deprived	10% most deprived	10% most deprived	10-20% most deprived	10% most deprived	40-50% most deprived	10-20% most deprived	20-30% least deprived	10% most deprived	20-30% most deprived

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HOUSING & COUNCIL TAX BENEFIT CLAIMANTS

	Households claiming Housing/Council Tax Benefits as at 10/10/12			Children eligible for free school meals as at Jan 2012
	With dependent children under 20	Without dependent children under 20	All Households claiming Housing/Council Tax Benefits	
Brookside (number)	528	560	1088	337
Brookside (%)	18.8%	19.9%	38.7%	40.1%
Borough (number)	7,216	13,206	20,422	3,785
Borough (%)	10.3%	18.8%	29.1%	21.3%
Rank (out of 33)	3	14	5	3

POVERTY

	No of children under 20 'in poverty' as at 31.08.10	Fuel Poverty households as at 2010
Brookside (number)	805	395
Brookside (%)	39.7%	14.6%
Borough (number)	9,745	11,279
Borough (%)	24.8%	16.7%
Rank (out of 33)	4	25

JOB SEEKERS ALLOWANCE AND NEETS

	Young people not in education, employment or training (NEETs) Aged 16-18	People claiming Job Seekers Allowance as at October 2012			
		Total JSA Claimant rate for 18-64	Total Youth JSA Claimant rate	Male youth JSA Claimant rate	Female youth JSA Claimant rate
Brookside (number)	35	295*	85*	60*	25*
Brookside (%)	7.1% (of total NEETs)	5.1%	10.6%	7.5%	3.1%
Borough (number)	493	4,470	1,445	940	510
Borough (%)	n/a	3.6%	8.9%	5.8%	3.1%
Rank (out of 33)	6	6	10	8	16

* Numbers have been rounded to the nearest 5

Low numbers have been suppressed

EDUCATIONAL ATTAINMENT

	Early Years Foundation Stage Pupils achieving a good level of development	Key Stage 1 Pupils achieving Level 2 or more in English & Maths	Key Stage 2 Pupils achieving level 4 or more in English & Maths	Key Stage 4 Pupils achieving 5 GCSE A*-C including English & Maths
Brookside (%)	61.9%	83.0%	87.2%	52.3%
Borough (%)	55.1%	81.2%	79.3%	55.0%
Rank (out of 33)	11	22	9	21

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CRIME AND ANTI-SOCIAL BEHAVIOUR

	Brookside (per 1000 pop)	Rank (out of 33)	Borough (per 1000 pop)
Total Crime	#	11	61.0
Burglaries	9.5	12	8.7
Other Acquisitive Crime	#	25	16.6
Criminal Damage	7.4	8	6.0
Vehicle Crimes	#	13	10.4
Violent Crime	14.4	10	13.4
Other Crime	11.6	3	5.8
Total Anti-Social Behaviour (ASB)	75.3	8	64.0
ASB - Malicious communication	14.9	7	12.1
Other Anti-Social Behaviour	60.4	8	51.9

Numbers below the borough averages have been suppressed

HOUSING

Tenure

		Brookside 2011		Borough 2011
		Households	%	%
Owned	Owns outright	568	21.3%	27.2%
	Owns with a mortgage or loan	945	35.4%	36.5%
Shared ownership		8	0.3%	0.4%
Social rented	Rented from Council (Local Authority)	258	9.7%	8.1%
	Other social rented	315	11.8%	11.6%
Private rented	Private landlord or letting agency	517	19.4%	13.6%
	Employer of a household member	1	0.0%	0.2%
	Relative or friend of household member	34	1.3%	0.9%
	Other	3	0.1%	0.2%
Lives rent free		22	0.8%	1.2%
<i>All households</i>		<i>2,671</i>	<i>100.0%</i>	<i>100.0%</i>

Dwelling Type

		Brookside 2011		Borough 2011
		Households	%	%
House or bungalow	Detached	663	24.8%	30.8%
	Semi-detached	515	19.3%	36.7%
	Terrace (including end terrace)	1,161	43.5%	22.2%
Flat, maisonette or apartment	Purpose built	325	12.2%	8.6%
	Part of a converted or shared house (includes bed-sits)	7	0.3%	0.8%
	In a commercial building	0	0.0%	0.5%
Caravan or other mobile or temporary structure		0	0.0%	0.4%
In a shared dwelling		0	0.0%	0.0%
<i>All households</i>		<i>2,671</i>	<i>100.0%</i>	<i>100.0%</i>

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VIEWS ON THE BOROUGH AND WARD AS A PLACE TO LIVE

	Brookside		Borough
	%	Rank (out of 33)	%
Satisfied with Telford & Wrekin as a Place to Live	60%	33	77%
Satisfied with their local area	46%	33	76%
Feel the Council was making the area a better place to live	33%	33	49%
Satisfied with the way Telford & Wrekin run things	50%	31	61%
Agree that their area is a place where people from different backgrounds get on well together	53%	33	75%

POPULATION

Age Structure

	Brookside 2011		Borough 2011
	People	%	%
0-4	611	8.8%	6.8%
5-9	485	7.0%	6.0%
10-15	606	8.8%	7.7%
16-24	908	13.1%	12.1%
25-44	1,949	28.2%	27.1%
45-64	1,704	24.6%	25.8%
65-84	631	9.1%	12.8%
85+	29	0.4%	1.6%
<i>All usual residents</i>	<i>6,923</i>	<i>100.0%</i>	<i>100.0%</i>

Ethnic background

	Brookside 2011		Borough 2011
	People	%	%
White British	6,362	91.9%	89.5%
Other White	159	2.3%	3.2%
Mixed/multiple	143	2.1%	1.8%
Asian/Asian British	96	1.4%	4.2%
Black/African/Caribbean /Black British	161	2.3%	1.1%
Other ethnic group	2	0.0%	0.3%
All BME	561	8.1%	10.6%
<i>All usual residents</i>	<i>6,923</i>	<i>100.0%</i>	<i>100.0%</i>

Religion

	Brookside 2011		Borough 2011
	People	%	%
Buddhist	12	0.2%	0.2%
Christian	3,712	53.6%	61.7%
Hindu	13	0.2%	0.5%
Jewish	1	0.0%	0.0%
Muslim	32	0.5%	1.8%
Sikh	33	0.5%	1.3%
Other religion	26	0.4%	0.4%
No religion	2,667	38.5%	27.4%
Religion not stated	427	6.2%	6.6%
Total with religion	3,829	55.3%	66.1%
<i>All usual residents</i>	<i>6,923</i>	<i>100.0%</i>	<i>100.0%</i>

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For pages 2-4, red and green shading has been used to highlight those areas ranked the best 5 (green) and worst 5 (red) in the Borough.

Full notes detailing the sources of all data and other relevant metadata can be found at www.telford.gov.uk/factsandfigures or by contacting us on 01952 380131.