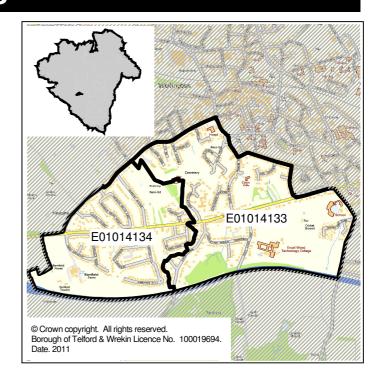
OVERVIEW

Ercall is situated towards the centre of the Borough, part of the market town of Wellington.

The 2011 Census found a total ward population of 3,121, with 8.7% of these residents from a BME background, lower than Borough wide (10.6%).

The ward has low levels of deprivation with the eastern part in the 40-50% least deprived nationally and the western in the 10-20% least deprived.

The proportion of households claiming housing and council tax benefits in Ercall is lower than Borough wide. In particular just 2.8% of households with dependent children under 20 are claiming benefits compared to 10.3% Borough wide, one of the lowest ward rates.



The ward has a lower than average rate of people claiming job seekers allowance (JSA) (2.5%, 3.6% Borough wide). The male youth JSA claimant rate is less than half that of the Borough (2.5% compared to 5.8%) one of the lowest ward rates.

Educational attainment in Ercall is higher than Borough wide for Key Stages 1, 2 and 4. At Key Stage 2, 91.3% of pupils achieved a level 4 or more in English and Maths, one of the highest ward rates in the Borough.

Rates of crime and antisocial behaviour in the ward are lower than Borough wide across all categories. Rates for violent crime and other crime are among the lowest in the Borough.

Satisfaction levels in Ercall are higher than Borough wide for four of the five measures. The ward scores slightly lower for percentage of residents who agree that their area is a place where people from difference backgrounds get on well together (70% compared to 75%).

DEPRIVATION

The table below shows the levels of deprivation within the ward. Each ward is broken down into smaller areas called SOAs (see the map above) and each area is given a national deprivation rank using the following scale:

| | | Most deprived | d nationally | | | | | least depriv | ed nationally | / |
|-------|-------------------|----------------------------|----------------------------|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------|
| Scale | 10% most deprived | 10-20% most deprived | 20-30% most deprived | 30-40% most deprived | 40-50% most deprived | 40-50% least deprived | 30-40% least deprived | 20-30% least deprived | 10-20% least deprived | 10% least deprived |

| SOA reference | Overall Deprivation rank | Income | Employment | Health deprivation & disability | Education, skills & training | Barriers to housing & services | Crime & disorder | Living environment | Income deprivation affecting children | Income deprivation affecting older people |
|---------------------|--------------------------------|-----------------------------|-----------------------------|---------------------------------------|------------------------------------|--------------------------------|---------------------------|-----------------------------|--|--|
| E01014133 (East) | 40-50% least deprived | 40-50 most deprived | 30-40% most deprived | 30-40% most deprived | 20-30% least deprived | 30-40% least deprived | 40-50 most deprived | 30-40% least deprived | 30-40% most deprived | 10-20% least deprived |
| E01014134 (West) | 10-20% least deprived | 10-20% least deprived | 20-30% least deprived | 40-50% least deprived | 10-20% least deprived | 20-30% most deprived | 10% least deprived | 10% least deprived | 10% least deprived | 10% least deprived |



HOUSING & COUNCIL TAX BENEFIT CLAIMANTS

| | Households claimi | Children eligible for free | | |
|------------------|-------------------------------------|-------------------------------------|--|--------------------------------|
| | With dependent children under 20 | Without dependent children under 20 | All Households claiming Housing/Council Tax Benefits | school meals as at Jan 2012 |
| Ercall (number) | 41 | 147 | 188 | 21 |
| Ercall (%) | 2.8% | 10.2% | 13.0% | 7.8% |
| Borough (number) | 7,216 | 13,206 | 20,422 | 3,785 |
| Borough (%) | 10.3% | 18.8% | 29.1% | 21.3% |
| Rank (out of 33) | 29 | 26 | 28 | 22 |

POVERTY

| | No of children under 20 'in poverty' as at 31.08.10 | Fuel Poverty households as at 2010 |
|------------------|--|------------------------------------|
| Ercall (number) | 50 | 283 |
| Ercall (%) | 8.5% | 20.7% |
| Borough (number) | 9,745 | 11,279 |
| Borough (%) | 24.8% | 16.7% |
| Rank (out of 33) | 28 | 6 |

JOB SEEKERS ALLOWANCE AND NEETS

| Young people no | | People claiming Job Seekers Allowance as at October 2012 | | | | | |
|------------------|--|--|----------------------------------|---------------------------------|--------------------------------------|--|--|
| | education, employment or training (NEETs) Aged 16-18 | Total JSA Claimant rate for 18-64 | Total Youth JSA Claimant rate | Male youth JSA Claimant rate | Female youth JSA Claimant rate | | |
| Ercall (number) | 4 | 45* | 15* | 5* | 5* | | |
| Ercall (%) | 0.8% (of total NEETs) | 2.5% | 7.5% | 2.5% | 2.5% | | |
| Borough (number) | 493 | 4,470 | 1,445 | 940 | 510 | | |
| Borough (%) | n/a | 3.6% | 8.9% | 5.8% | 3.1% | | |
| Rank (out of 33) | 23 | 18 | 18 | 27 | 19 | | |

^{*} Numbers have been rounded to the nearest 5

EDUCATIONAL ATTAINMENT

| | Early Years Foundation Stage Pupils achieving a good level of development | Key Stage 1 Pupils achieving Level 2 or more in English & Maths | Key Stage 2 Pupils achieving level 4 or more in English & Maths | Key Stage 4 Pupils achieving 5 GCSE A*-C including English & Maths |
|------------------|--|---|---|--|
| Ercall (%) | 53.8% | 83.3% | 91.3% | 62.1% |
| Borough (%) | 55.1% | 81.2% | 79.3% | 55.0% |
| Rank (out of 33) | 18 | 19 | 5 | 11 |

[#] Low numbers have been suppressed

CRIME AND ANTI-SOCIAL BEHAVIOUR

| | Ercall (per 1000 pop) | Rank (out of 33) | Borough (per 1000 pop) |
|-----------------------------------|--------------------------|---------------------|---------------------------|
| Total Crime | # | 24 | 61.0 |
| Burglaries | # | 17 | 8.7 |
| Other Acquisitive Crime | # | 16 | 16.6 |
| Criminal Damage | # | 21 | 6.0 |
| Vehicle Crimes | # | 28 | 10.4 |
| Violent Crime | # | 29 | 13.4 |
| Other Crime | # | 31 | 5.8 |
| Total Anti-Social Behaviour (ASB) | # | 26 | 64.0 |
| ASB - Malicious communication | # | 24 | 12.1 |
| Other Anti-Social Behaviour | # | 26 | 51.9 |

[#] Numbers below the borough averages have been suppressed

HOUSING

Tenure

| | | Erc | Borough | |
|------------------|--|------------|---------|--------|
| | | 20 | 11 | 2011 |
| | | Households | % | % |
| Owned | Owns outright | 616 | 45.2% | 27.2% |
| Owned | Owns with a mortgage or loan | 498 | 36.5% | 36.5% |
| Shared ownership | Shared ownership | | 0.5% | 0.4% |
| Social rented | Rented from Council (Local Authority) | 40 | 2.9% | 8.1% |
| Social refiled | Other social rented | 68 | 5.0% | 11.6% |
| | Private landlord or letting agency | 118 | 8.7% | 13.6% |
| Private rented | Employer of a household member | 0 | 0.0% | 0.2% |
| Private rented | Relative or friend of household member | 9 | 0.7% | 0.9% |
| | Other | 2 | 0.1% | 0.2% |
| Lives rent free | | 5 | 0.4% | 1.2% |
| All households | | 1,363 | 100.0% | 100.0% |

Dwelling Type

| | | Ercall | Borough | |
|--|---|------------|---------|--------|
| | | 2011 | | 2011 |
| | | Households | % | % |
| | Detached | 527 | 38.7% | 30.8% |
| House or bungalow | Semi-detached | 568 | 41.7% | 36.7% |
| | Terrace (including end terrace) | 118 | 8.7% | 22.2% |
| | Purpose built | 135 | 9.9% | 8.6% |
| Flat, maisonette or apartment | Part of a converted or shared house (includes bed-sits) | 10 | 0.7% | 0.8% |
| | In a commercial building | 5 | 0.4% | 0.5% |
| Caravan or other mobile or temporary structure | | 0 | 0.0% | 0.4% |
| In a shared dwelling | In a shared dwelling | | 0.0% | 0.0% |
| All households | | 1,363 | 100.0% | 100.0% |

VIEWS ON THE BOROUGH AND WARD AS A PLACE TO LIVE

| | Ercall | | Borough |
|---|--------|---------------------|---------|
| | % | Rank (out of 33) | % |
| Satisfied with Telford & Wrekin as a Place to Live | 79% | 12 | 77% |
| Satisfied with their local area | 82% | 14 | 76% |
| Feel the Council was making the area a better place to live | 52% | 12 | 49% |
| Satisfied with the way Telford & Wrekin run things | 68% | 6 | 61% |
| Agree that their area is a place where people from different backgrounds get on well together | 70% | 25 | 75% |

POPULATION

Age Structure

| | Erc | Borough | |
|---------------------|--------|---------|--------|
| | 20 | 11 | 2011 |
| | People | % | % |
| 0-4 | 134 | 4.3% | 6.8% |
| 5-9 | 152 | 4.9% | 6.0% |
| 10-15 | 186 | 6.0% | 7.7% |
| 16-24 | 243 | 7.8% | 12.1% |
| 25-44 | 707 | 22.7% | 27.1% |
| 45-64 | 929 | 29.8% | 25.8% |
| 65-84 | 652 | 20.9% | 12.8% |
| 85+ | 118 | 3.8% | 1.6% |
| All usual residents | 3,121 | 100.0% | 100.0% |

Ethnic background

| | Erc | Borough | |
|---|--------|---------|--------|
| | 20 | 11 | 2011 |
| | People | % | % |
| White British | 2,848 | 91.3% | 89.5% |
| Other White | 72 | 2.3% | 3.2% |
| Mixed/multiple | 59 | 1.9% | 1.8% |
| Asian/Asian British | 119 | 3.8% | 4.2% |
| Black/African/Caribbean /Black British | 19 | 0.6% | 1.1% |
| Other ethnic group | 4 | 0.1% | 0.3% |
| All BME | 273 | 8.7% | 10.6% |
| All usual residents | 3,121 | 100.0% | 100.0% |

Religion

| | Ercall 2011 | | Borough 2011 |
|---------------------|----------------|--------|-----------------|
| | People | % | % |
| Buddhist | 6 | 0.2% | 0.2% |
| Christian | 2,151 | 68.9% | 61.7% |
| Hindu | 2 | 0.1% | 0.5% |
| Jewish | 1 | 0.0% | 0.0% |
| Muslim | 73 | 2.3% | 1.8% |
| Sikh | 16 | 0.5% | 1.3% |
| Other religion | 15 | 0.5% | 0.4% |
| No religion | 632 | 20.2% | 27.4% |
| Religion not stated | 225 | 7.2% | 6.6% |
| Total with religion | 2,264 | 72.5% | 66.1% |
| All usual residents | 3,121 | 100.0% | 100.0% |

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For pages 2-4, red and green shading has been used to highlight those areas ranked the best 5 (green) and worst 5 (red) in the Borough.

Full notes detailing the sources of all data and other relevant metadata can be found at www.telford.gov.uk/factsandfigures or by contacting us on 01952 380131.