

ERCALL MAGNA WARD PROFILE 2013

OVERVIEW

Ercall Magna is situated in the rural north west of the Borough.

The 2011 Census found a total ward population of 2,874, with 3.4% of these residents from a BME background, a third of the Borough rate (10.6%).

The ward has low levels of deprivation for the most part but high levels for barriers to housing and services, where both areas of the ward rank in the 10% most deprived nationally.

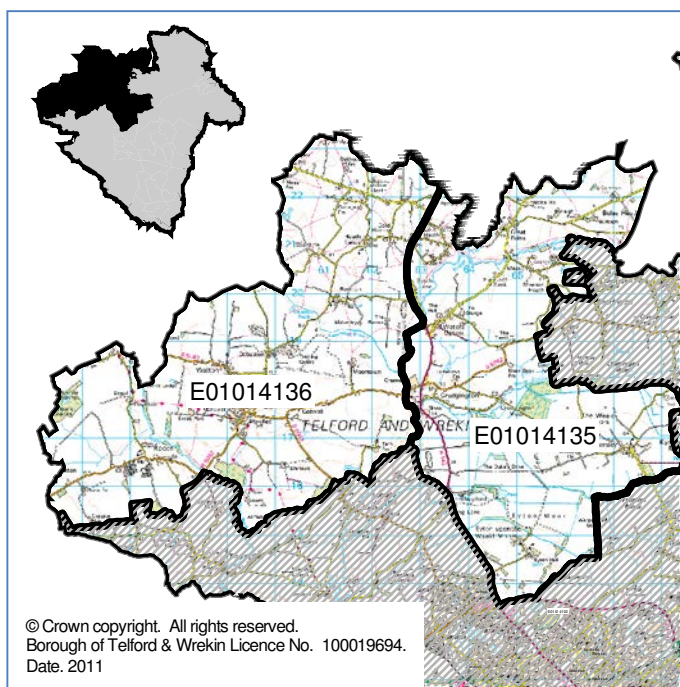
The proportion of households in Ercall Magna claiming housing or council tax benefits is considerably lower than Borough wide (18.4% compared to 29.1%), as is the proportion of children eligible for free school meals (7.2%, 21.3% Borough wide).

The ward has a lower than average percentage of children living in poverty (9.9%) but is the highest ranking ward for households living in fuel poverty (25.1% compared to 16.7%).

Educational attainment is inline with or higher than the Borough rate across all key stages, in particular at Key Stage 2 94.7% of pupils achieve level 4 or more in English and Maths, compared to 79.3% Borough wide, ranking the ward 3rd highest in the Borough.

Rates of crime and anti-social behaviour in Ercall Magna are lower than Borough wide across all measures, with the exception of burglaries.

Resident satisfaction with their local area is high (83%, 76% Borough wide) but satisfaction with the Council is low with just 37% feeling that the Council is making the area a better place to live (49% Borough wide) and 48% satisfied with the way Telford & Wrekin run things (61% Borough wide).



DEPRIVATION

The table below shows the levels of deprivation within the ward. Each ward is broken down into smaller areas called SOAs (see the map above) and each area is given a national deprivation rank using the following scale:

Scale	Most deprived nationally.....				least deprived nationally				
	10% most deprived	10-20% most deprived	20-30% most deprived	30-40% most deprived	40-50% most deprived	40-50% least deprived	30-40% least deprived	20-30% least deprived	10-20% least deprived	10% least deprived

SOA reference	Overall Deprivation rank	Income	Employment	Health deprivation & disability	Education, skills & training	Barriers to housing & services	Crime & disorder	Living environment	Income deprivation affecting children	Income deprivation affecting older people
E01014135 (East)	40-50% least deprived	30-40% least deprived	30-40% least deprived	40-50% least deprived	30-40% least deprived	10% most deprived	10-20% least deprived	40-50 most deprived	30-40% least deprived	30-40% least deprived
E01014136 (West)	40-50 most deprived	40-50 most deprived	40-50 most deprived	30-40% most deprived	40-50% least deprived	10% most deprived	10% least deprived	40-50% least deprived	20-30% least deprived	30-40% most deprived

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HOUSING & COUNCIL TAX BENEFIT CLAIMANTS

	Households claiming Housing/Council Tax Benefits as at 10/10/12			Children eligible for free school meals as at Jan 2012
	With dependent children under 20	Without dependent children under 20	All Households claiming Housing/Council Tax Benefits	
Ercall Magna (number)	40	185	225	17
Ercall Magna (%)	3.3%	15.1%	18.4%	7.2%
Borough (number)	7,216	13,206	20,422	3,785
Borough (%)	10.3%	18.8%	29.1%	21.3%
Rank (out of 33)	28	18	21	25

POVERTY

	No of children under 20 'in poverty' as at 31.08.10	Fuel Poverty households as at 2010
Ercall Magna (number)	50	302
Ercall Magna (%)	9.9%	25.1%
Borough (number)	9,745	11,279
Borough (%)	24.8%	16.7%
Rank (out of 33)	23	1

JOB SEEKERS ALLOWANCE AND NEETS

	Young people not in education, employment or training (NEETs) Aged 16-18	People claiming Job Seekers Allowance as at October 2012			
		Total JSA Claimant rate for 18-64	Total Youth JSA Claimant rate	Male youth JSA Claimant rate	Female youth JSA Claimant rate
Ercall Magna (number)	#	25*	10*	5*	5*
Ercall Magna (%)	0.6% (of total NEETs)	1.3%	5.0%	2.5%	2.5%
Borough (number)	493	4,470	1,445	940	510
Borough (%)	n/a	3.6%	8.9%	5.8%	3.1%
Rank (out of 33)	28	30	21	27	19

* Numbers have been rounded to the nearest 5

Low numbers have been suppressed

EDUCATIONAL ATTAINMENT

	Early Years Foundation Stage Pupils achieving a good level of development	Key Stage 1 Pupils achieving Level 2 or more in English & Maths	Key Stage 2 Pupils achieving level 4 or more in English & Maths	Key Stage 4 Pupils achieving 5 GCSE A*-C including English & Maths
Ercall Magna (%)	60.0%	81.0%	94.7%	59.1%
Borough (%)	55.1%	81.2%	79.3%	55.0%
Rank (out of 33)	12	24	3	14

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CRIME AND ANTI-SOCIAL BEHAVIOUR

	Ercall Magna (per 1000 pop)	Rank (out of 33)	Borough (per 1000 pop)
Total Crime	#	31	61.0
Burglaries	8.9	13	8.7
Other Acquisitive Crime	#	31	16.6
Criminal Damage	#	33	6.0
Vehicle Crimes	#	31	10.4
Violent Crime	#	32	13.4
Other Crime	#	33	5.8
Total Anti-Social Behaviour (ASB)	#	32	64.0
ASB - Malicious communication	#	32	12.1
Other Anti-Social Behaviour	#	30	51.9

Numbers below the borough averages have been suppressed

HOUSING

Tenure

		Ercall Magna 2011		Borough 2011
		Households	%	%
Owned	Owns outright	454	38.8%	27.2%
	Owns with a mortgage or loan	383	32.7%	36.5%
Shared ownership		7	0.6%	0.4%
Social rented	Rented from Council (Local Authority)	46	3.9%	8.1%
	Other social rented	84	7.2%	11.6%
Private rented	Private landlord or letting agency	143	12.2%	13.6%
	Employer of a household member	8	0.7%	0.2%
	Relative or friend of household member	8	0.7%	0.9%
	Other	2	0.2%	0.2%
Lives rent free		35	3.0%	1.2%
<i>All households</i>		<i>1,170</i>	<i>100.0%</i>	<i>100.0%</i>

Dwelling Type

		Ercall Magna 2011		Borough 2011
		Households	%	%
House or bungalow	Detached	607	51.9%	30.8%
	Semi-detached	435	37.2%	36.7%
	Terrace (including end terrace)	90	7.7%	22.2%
Flat, maisonette or apartment	Purpose built	29	2.5%	8.6%
	Part of a converted or shared house (includes bed-sits)	2	0.2%	0.8%
	In a commercial building	5	0.4%	0.5%
Caravan or other mobile or temporary structure		2	0.2%	0.4%
In a shared dwelling		0	0.0%	0.0%
<i>All households</i>		<i>1,170</i>	<i>100.0%</i>	<i>100.0%</i>

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VIEWS ON THE BOROUGH AND WARD AS A PLACE TO LIVE

	Ercall Magna		Borough
	%	Rank (out of 33)	%
Satisfied with Telford & Wrekin as a Place to Live	70%	26	77%
Satisfied with their local area	83%	13	76%
Feel the Council was making the area a better place to live	37%	31	49%
Satisfied with the way Telford & Wrekin run things	48%	33	61%
Agree that their area is a place where people from different backgrounds get on well together	76%	16	75%

POPULATION

Age Structure

	Ercall Magna 2011		Borough 2011
	People	%	%
0-4	101	3.5%	6.8%
5-9	121	4.2%	6.0%
10-15	196	6.8%	7.7%
16-24	222	7.7%	12.1%
25-44	585	20.4%	27.1%
45-64	917	31.9%	25.8%
65-84	613	21.3%	12.8%
85+	119	4.1%	1.6%
<i>All usual residents</i>	<i>2,874</i>	<i>100.0%</i>	<i>100.0%</i>

Ethnic background

	Ercall Magna 2011		Borough 2011
	People	%	%
White British	2,775	96.6%	89.5%
Other White	52	1.8%	3.2%
Mixed/multiple	20	0.7%	1.8%
Asian/Asian British	22	0.8%	4.2%
Black/African/Caribbean /Black British	4	0.1%	1.1%
Other ethnic group	1	0.0%	0.3%
All BME	99	3.4%	10.6%
<i>All usual residents</i>	<i>2,874</i>	<i>100.0%</i>	<i>100.0%</i>

Religion

	Ercall Magna 2011		Borough 2011
	People	%	%
Buddhist	4	0.1%	0.2%
Christian	2,059	71.6%	61.7%
Hindu	3	0.1%	0.5%
Jewish	0	0.0%	0.0%
Muslim	2	0.1%	1.8%
Sikh	13	0.5%	1.3%
Other religion	8	0.3%	0.4%
No religion	599	20.8%	27.4%
Religion not stated	186	6.5%	6.6%
Total with religion	2,089	72.7%	66.1%
<i>All usual residents</i>	<i>2,874</i>	<i>100.0%</i>	<i>100.0%</i>

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For pages 2-4, red and green shading has been used to highlight those areas ranked the best 5 (green) and worst 5 (red) in the Borough.

Full notes detailing the sources of all data and other relevant metadata can be found at www.telford.gov.uk/factsandfigures or by contacting us on 01952 380131.