

IRONBRIDGE GORGE WARD PROFILE 2013

OVERVIEW

Ironbridge Gorge ward is located in the south of the Borough and contains the World Heritage site.

The 2011 Census found a total ward population of 2,582 with just 4.7% of these residents from a BME back ground.

Deprivation levels are low but there are differences across the ward with the eastern area in the 20-30% **least** deprived and the western area in the 40-50% **most** deprived.

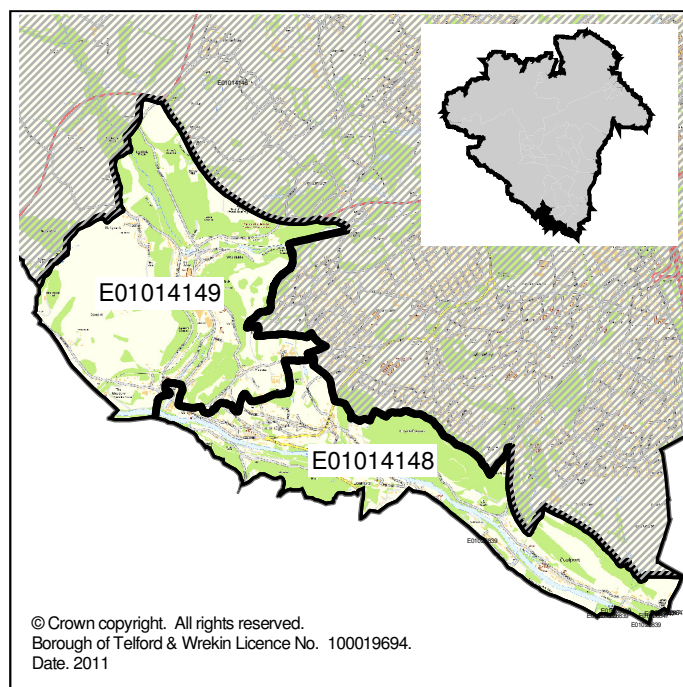
The proportion of households in Ironbridge Gorge claiming housing or council tax benefits is half that of the Borough rate (14.3% compared to 29.1%).

Just over a fifth of households in the ward (21.8%) are living in fuel poverty higher than the 16.7% Borough wide, but just 10.3% of children under 20 in the ward are living in poverty, less than half the Borough rate of 24.8%.

Educational attainment in Ironbridge is above the Borough rate for key stages 1 and 2, but the ward has the lowest score for Key Stage 4 of pupils achieving 5 GCSEs A*-C including English and Maths, with just 20.0% of pupils attaining this, less than half the Borough rate of 55.0%.

Rates of crime and antisocial behaviour in the ward are lower than Borough wide across all categories with the exception of burglaries where Ironbridge has the highest ward rate (16.9 per 1,000 population) in the Borough.

Satisfaction of Ironbridge residents with the local area and Borough is high with 91% satisfied with their local area as a place to live and 85% satisfied with Telford and Wrekin as a place to live (76% and 77% respectively Borough wide). However satisfaction with the Council is lower than average with 58% satisfied with the way Telford & Wrekin run things (61% Borough wide) and 42% ageing that the Council is making the area a better place to live (49% Borough wide).



DEPRIVATION

The table below shows the levels of deprivation within the ward. Each ward is broken down into smaller areas called SOAs (see the map above) and each area is given a national deprivation rank using the following scale:

Scale	Most deprived nationally.....				least deprived nationally				
	10% most deprived	10-20% most deprived	20-30% most deprived	30-40% most deprived	40-50% most deprived	40-50% least deprived	30-40% least deprived	20-30% least deprived	10-20% least deprived	10% least deprived

SOA reference	Overall Deprivation rank	Income	Employment	Health deprivation & disability	Education, skills & training	Barriers to housing & services	Crime & disorder	Living environment	Income deprivation affecting children	Income deprivation affecting older people
E01014148 East	20-30% least deprived	30-40% least deprived	20-30% least deprived	40-50% least deprived	10-20% least deprived	30-40% most deprived	40-50% least deprived	30-40% least deprived	40-50% least deprived	40-50% least deprived
E01014149 West	40-50% most deprived	40-50% most deprived	30-40% most deprived	30-40% most deprived	20-30% least deprived	30-40% most deprived	40-50% least deprived	30-40% least deprived	40-50% most deprived	40-50% least deprived

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HOUSING & COUNCIL TAX BENEFIT CLAIMANTS

	Households claiming Housing/Council Tax Benefits as at 10/10/12			Children eligible for free school meals as at Jan 2012
	With dependent children under 20	Without dependent children under 20	All Households claiming Housing/Council Tax Benefits	
Ironbridge Gorge (number)	34	141	175	8
Ironbridge Gorge (%)	2.8%	11.5%	14.3%	7.4%
Borough (number)	7,216	13,206	20,422	3,785
Borough (%)	10.3%	18.8%	29.1%	21.3%
Rank (out of 33)	31	24	27	23

POVERTY

	No of children under 20 'in poverty' as at 31.08.10	Fuel Poverty households as at 2010
Ironbridge Gorge (number)	45	243
Ironbridge Gorge (%)	10.3%	21.8%
Borough (number)	9,745	11,279
Borough (%)	24.8%	16.7%
Rank (out of 33)	22	4

JOB SEEKERS ALLOWANCE AND NEETS

	Young people not in education, employment or training (NEETs) Aged 16-18	People claiming Job Seekers Allowance as at October 2012			
		Total JSA Claimant rate for 18-64	Total Youth JSA Claimant rate	Male youth JSA Claimant rate	Female youth JSA Claimant rate
Ironbridge Gorge (number)	#	40*	10*	10*	0*
Ironbridge Gorge (%)	#	2.1%	5.0%	5.0%	0.0%
Borough (number)	493	4,470	1,445	940	510
Borough (%)	n/a	3.6%	8.9%	5.8%	3.1%
Rank (out of 33)	28	22	21	17	33

* Numbers have been rounded to the nearest 5

Low numbers have been suppressed

EDUCATIONAL ATTAINMENT

	Early Years Foundation Stage Pupils achieving a good level of development	Key Stage 1 Pupils achieving Level 2 or more in English & Maths	Key Stage 2 Pupils achieving level 4 or more in English & Maths	Key Stage 4 Pupils achieving 5 GCSE A*-C including English & Maths
Ironbridge Gorge (%)	50.0%	87.5%	95.2%	20.0%
Borough (%)	55.1%	81.2%	79.3%	55.0%
Rank (out of 33)	24	10	2	33

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CRIME AND ANTI-SOCIAL BEHAVIOUR

	Ironbridge Gorge (per 1000 pop)	Rank (out of 33)	Borough (per 1000 pop)
Total Crime	#	15	61.0
Burglaries	16.9	1	8.7
Other Acquisitive Crime	#	17	16.6
Criminal Damage	#	15	6.0
Vehicle Crimes	#	17	10.4
Violent Crime	#	28	13.4
Other Crime	#	23	5.8
Total Anti-Social Behaviour (ASB)	#	17	64.0
ASB - Malicious communication	#	24	12.1
Other Anti-Social Behaviour	#	16	51.9

Numbers below the borough averages have been suppressed

HOUSING

Tenure

		Ironbridge Gorge 2011		Borough 2011
		Households	%	%
Owned	Owns outright	406	35.8%	27.2%
	Owns with a mortgage or loan	439	38.7%	36.5%
Shared ownership		2	0.2%	0.4%
Social rented	Rented from Council (Local Authority)	35	3.1%	8.1%
	Other social rented	45	4.0%	11.6%
Private rented	Private landlord or letting agency	180	15.9%	13.6%
	Employer of a household member	3	0.3%	0.2%
	Relative or friend of household member	10	0.9%	0.9%
	Other	5	0.4%	0.2%
Lives rent free		10	0.9%	1.2%
All households		1,135	100.0%	100.0%

Dwelling Type

		Ironbridge Gorge 2011		Borough 2011
		Households	%	%
House or bungalow	Detached	449	39.6%	30.8%
	Semi-detached	333	29.3%	36.7%
	Terrace (including end terrace)	241	21.2%	22.2%
Flat, maisonette or apartment	Purpose built	52	4.6%	8.6%
	Part of a converted or shared house (includes bed-sits)	29	2.6%	0.8%
	In a commercial building	27	2.4%	0.5%
Caravan or other mobile or temporary structure		4	0.4%	0.4%
In a shared dwelling		0	0.0%	0.0%
All households		1,135	100.0%	100.0%

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VIEWS ON THE BOROUGH AND WARD AS A PLACE TO LIVE

	Ironbridge Gorge		Borough
	%	Rank (out of 33)	%
Satisfied with Telford & Wrekin as a Place to Live	85%	4	77%
Satisfied with their local area	91%	3	76%
Feel the Council was making the area a better place to live	42%	26	49%
Satisfied with the way Telford & Wrekin run things	58%	21	61%
Agree that their area is a place where people from different backgrounds get on well together	85%	5	75%

POPULATION

Age Structure

	Ironbridge Gorge 2011		Borough 2011
	People	%	%
0-4	142	5.5%	6.8%
5-9	113	4.4%	6.0%
10-15	118	4.6%	7.7%
16-24	217	8.4%	12.1%
25-44	654	25.3%	27.1%
45-64	953	36.9%	25.8%
65-84	358	13.9%	12.8%
85+	27	1.0%	1.6%
<i>All usual residents</i>	<i>2,582</i>	<i>100.0%</i>	<i>100.0%</i>

Ethnic background

	Ironbridge Gorge 2011		Borough 2011
	People	%	%
White British	2,460	95.3%	89.5%
Other White	79	3.1%	3.2%
Mixed/multiple	25	1.0%	1.8%
Asian/Asian British	14	0.5%	4.2%
Black/African/Caribbean /Black British	4	0.2%	1.1%
Other ethnic group	0	0.0%	0.3%
All BME	122	4.7%	10.6%
<i>All usual residents</i>	<i>2,582</i>	<i>100.0%</i>	<i>100.0%</i>

Religion

	Ironbridge Gorge 2011		Borough 2011
	People	%	%
Buddhist	8	0.3%	0.2%
Christian	1,511	58.5%	61.7%
Hindu	3	0.1%	0.5%
Jewish	2	0.1%	0.0%
Muslim	2	0.1%	1.8%
Sikh	1	0.0%	1.3%
Other religion	20	0.8%	0.4%
No religion	825	32.0%	27.4%
Religion not stated	210	8.1%	6.6%
Total with religion	1,547	59.9%	66.1%
<i>All usual residents</i>	<i>2,582</i>	<i>100.0%</i>	<i>100.0%</i>

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For pages 2-4, red and green shading has been used to highlight those areas ranked the best 5 (green) and worst 5 (red) in the Borough.

Full notes detailing the sources of all data and other relevant metadata can be found at www.telford.gov.uk/factsandfigures or by contacting us on 01952 380131.