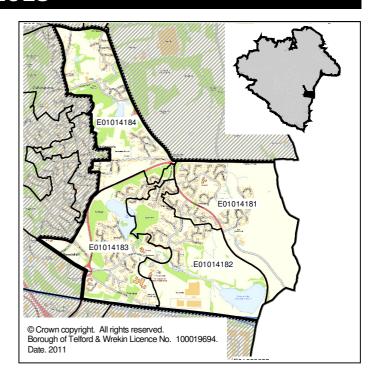
#### **OVERVIEW**

Priorslee is located in the east of the Borough.

The 2011 Census found a total ward population of 6,325 with 15.4% of these residents from a BME background, higher than the 10.6% Borough wide.

Deprivation in Priorslee is low with three out of four areas ranked in the 10% least deprived nationally.

The rate of households claiming housing or council tax benefits is the lowest ward rate across the Borough at 9.2%, less than a third of the Borough rate (29.1%). Rates of children living in poverty and households in fuel poverty are also among the lowest in the Borough.



Educational attainment in Priorslee is above the Borough average for all key stages, with attainment at Key Stage 4 the highest of all Borough wards at 82.8% (55.0% Borough wide).

Crime and antisocial behaviour rates are below the Borough average for all categories and are amongst the lowest ward rates for all but four types.

Satisfaction levels in Priorslee are above Borough rates for all measures, with three of the five ranking in the highest rates across the Borough.

#### **DEPRIVATION**

The table below shows the levels of deprivation within the ward. Each ward is broken down into smaller areas called SOAs (see the map above) and each area is given a national deprivation rank using the following scale:

	Most deprived nationally				least deprived nationally					
Scale	10% most deprived	10-20% most deprived	20-30% most deprived	30-40% most deprived	40-50% most deprived	40-50% least deprived	30-40% least deprived	20-30% least deprived	10-20% least deprived	10% least deprived

SOA reference	Overall Deprivation rank	Income	Employment	Health deprivation & disability	Education, skills & training	Barriers to housing & services	Crime & disorder	Living environment	Income deprivation affecting children	Income deprivation affecting older people
E01014181 East	10% least deprived	10-20% least deprived	10% least deprived	10-20% least deprived	10-20% least deprived	30-40% most deprived	10% least deprived	10% least deprived	10-20% least deprived	10-20% least deprived
E01014182 South Central	10% least deprived	10% least deprived	10% least deprived	10% least deprived	10% least deprived	40-50% most deprived	10% least deprived	10% least deprived	10% least deprived	10-20% least deprived
E01014183 South West	10% least deprived	10-20% least deprived	20-30% least deprived	20-30% least deprived	10-20% least deprived	40-50% least deprived	20-30% least deprived	10-20% least deprived	10-20% least deprived	10% least deprived
E01014184 North West	40-50% least deprived	40-50% most deprived	40-50% most deprived	30-40% most deprived	40-50% least deprived	20-30% most deprived	40-50% least deprived	10% least deprived	40-50% most deprived	30-40% least deprived



### **HOUSING & COUNCIL TAX BENEFIT CLAIMANTS**

	Households claimi	Children eligible for free		
	With dependent children under 20	Without dependent children under 20	All Households claiming Housing/Council Tax Benefits	school meals as at Jan 2012
Priorslee (number)	88	131	219	46
Priorslee (%)	3.7%	5.5%	9.2%	11.4%
Borough (number)	7,216	13,206	20,422	3,785
Borough (%)	10.3%	18.8%	29.1%	21.3%
Rank (out of 33)	25	33	33	19

#### **POVERTY**

	No of children under 20 'in poverty' as at 31.08.10	Fuel Poverty households as at 2010
Priorslee (number )	115	179
Priorslee (%)	7.3%	7.3%
Borough (number)	9,745	11,279
Borough (%)	24.8%	16.7%
Rank (out of 33)	32	31

#### **JOB SEEKERS ALLOWANCE AND NEETS**

	Young people not in	People claiming Job Seekers Allowance as at October 2012				
	education, employment or training (NEETs) Aged 16-18	Total JSA Claimant rate for 18-64	Total Youth JSA Claimant rate	Male youth JSA Claimant rate	Female youth JSA Claimant rate	
Priorslee (number)	#	75*	20*	10*	10*	
Priorslee (%)	#	1.4%	2.9%	1.4%	1.4%	
Borough (number)	493	4,470	1,445	940	510	
Borough (%)	n/a	3.6%	8.9%	5.8%	3.1%	
Rank (out of 33)	31	29	31	32	26	

<sup>\*</sup> Numbers have been rounded to the nearest 5

### **EDUCATIONAL ATTAINMENT**

	Early Years Foundation Stage Pupils achieving a good level of development	Key Stage 1 Pupils achieving Level 2 or more in English & Maths	Key Stage 2 Pupils achieving level 4 or more in English & Maths	Key Stage 4 Pupils achieving 5 GCSE A*-C including English & Maths
Priorslee (%)	64.4%	83.7%	86.8%	82.8%
Borough (%)	55.1%	81.2%	79.3%	55.0%
Rank (out of 33)	9	18	10	1

<sup>#</sup> Low numbers have been suppressed

#### **CRIME AND ANTI-SOCIAL BEHAVIOUR**

	Priorslee (per 1000 pop)	Rank (out of 33)	Borough (per 1000 pop)
Total Crime	#	29	61.0
Burglaries	#	26	8.7
Other Acquisitive Crime	#	32	16.6
Criminal Damage	#	26	6.0
Vehicle Crimes	#	27	10.4
Violent Crime	#	31	13.4
Other Crime	#	24	5.8
Total Anti-Social Behaviour (ASB)	#	30	64.0
ASB - Malicious communication	#	29	12.1
Other Anti-Social Behaviour	#	32	51.9

<sup>#</sup> Numbers below the borough averages have been suppressed

#### **HOUSING**

#### **Tenure**

		Prior	Borough	
		20	11	2011
		Households	%	%
Owned	Owns outright	762	33.6%	27.2%
Owned	Owns with a mortgage or loan	1,044	46.1%	36.5%
Shared ownership	Shared ownership		0.2%	0.4%
Social rented	Rented from Council (Local Authority)	14	0.6%	8.1%
Social refiled	Other social rented	110	4.9%	11.6%
	Private landlord or letting agency	224	9.9%	13.6%
Drivata rantad	Employer of a household member	50	2.2%	0.2%
Private rented	Relative or friend of household member	12	0.5%	0.9%
	Other	33	1.5%	0.2%
Lives rent free	Lives rent free		0.6%	1.2%
All households		2,267	100.0%	100.0%

#### **Dwelling Type**

		Priors	Borough	
		201	1	2011
		Households	%	%
	Detached	1,683	74.2%	30.8%
House or bungalow	Semi-detached	285	12.6%	36.7%
	Terrace (including end terrace)	246	10.9%	22.2%
	Purpose built	29	1.3%	8.6%
Flat, maisonette or apartment	Part of a converted or shared house (includes bed-sits)	21	0.9%	0.8%
	In a commercial building	1	0.0%	0.5%
Caravan or other mobile or temporary structure		0	0.0%	0.4%
In a shared dwelling	In a shared dwelling		0.1%	0.0%
All households		2,267	100.0%	100.0%

#### VIEWS ON THE BOROUGH AND WARD AS A PLACE TO LIVE

	Priorslee		Borough
	%	Rank (out of 33)	%
Satisfied with Telford & Wrekin as a Place to Live	92%	2	77%
Satisfied with their local area	90%	5	76%
Feel the Council was making the area a better place to live	55%	8	49%
Satisfied with the way Telford & Wrekin run things	71%	4	61%
Agree that their area is a place where people from different backgrounds get on well together	81%	10	75%

#### **POPULATION**

#### **Age Structure**

	Prio 20	Borough 2011	
	People	%	%
0-4	378	6.0%	6.8%
5-9	444	7.0%	6.0%
10-15	560	8.9%	7.7%
16-24	687	10.9%	12.1%
25-44	1,619	25.6%	27.1%
45-64	1,921	30.4%	25.8%
65-84	645	10.2%	12.8%
85+	71	1.1%	1.6%
All usual residents	6,325	100.0%	100.0%

#### Ethnic background

	Prio	Borough	
	20	11	2011
	People	%	%
White British	5,349	84.6%	89.5%
Other White	99	1.6%	3.2%
Mixed/multiple	100	1.6%	1.8%
Asian/Asian British	670	10.6%	4.2%
Black/African/Caribbean /Black British	39	0.6%	1.1%
Other ethnic group	68	1.1%	0.3%
All BME	976	15.4%	10.6%
All usual residents	6,325	100.0%	100.0%

#### Religion

	Priorslee 2011		Borough 2011
	People	%	%
Buddhist	23	0.4%	0.2%
Christian	3,899	61.6%	61.7%
Hindu	119	1.9%	0.5%
Jewish	2	0.0%	0.0%
Muslim	125	2.0%	1.8%
Sikh	275	4.3%	1.3%
Other religion	15	0.2%	0.4%
No religion	1,495	23.6%	27.4%
Religion not stated	372	5.9%	6.6%
Total with religion	4,458	70.5%	66.1%
All usual residents	6,325	100.0%	100.0%

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For pages 2-4, red and green shading has been used to highlight those areas ranked the best 5 (green) and worst 5 (red) in the Borough.

Full notes detailing the sources of all data and other relevant metadata can be found at <a href="www.telford.gov.uk/factsandfigures">www.telford.gov.uk/factsandfigures</a> or by contacting us on 01952 380131.