



Dale Acre Way, Hollinswood – Safety Scheme

Public Consultation Brief





2.0 What changes are proposed?

It is proposed that speed cushions are installed along the length of Dale Acre Way and advisory 20mph signs are implemented as described below and as indicated in the accompanying drawing NM18-07/CON/01.

2.1 Option 1 – Rubber Bolt Down Speed Cushions

Install rubber bolt down cushions with associated signage and lining from the junction Hollingsgate Roundabout to Queen Elizabeth Roundabout

Advantages	Disadvantages
<ul style="list-style-type: none"> - More effective than horizontal treatments at reducing speed - Made from rubber so can result in reduced noise pollution for residents. - Quick Installation - Easy to maintain due to the modular construction of the cushions - Cushions are removable if required in the future. - Emergency vehicles can drive over the cushions without hinderance. - Can be avoided by cyclists - Drainage should not be affected - May deter drivers using residential estates to avoid busier roads - Reduction in public anxiety 	<ul style="list-style-type: none"> - Some residents may not want speed cushions installed in the vicinity of properties due to the potential for noise pollution. Rubber bolt down cushions would mitigate this issue to an extent. - The installation of cushions is subject to a statutory consultation process. - Higher cost that softer engineering measures. - Speed cushions are effective at reducing motor vehicle speeds, however they are not as effective as speed tables or speed humps.

2.2 Option 2 – Advisory 20 mph School Warning Signs

The intention of advisory 20mph signs is to highlight the presence of a school, enhance the existing school safety zone and encourage drivers to proceed with caution. Such signs have successfully been installed outside a number of schools across the borough along with the associated school safety zone markings.

An example of the type of signs that could be installed are shown in figure 4-1 below.



Figure 4-1 – Example of advisory 20mph school warning signs

Advantages	Disadvantages
<ul style="list-style-type: none"> - Alert motorists of the school in the vicinity and encourage lower speeds - Activated using a programmable timetable tailored to the individual school - Remote fault monitoring and reporting - Would complement a traffic calming scheme to treat the entire length of Dale Acre Way. 	<ul style="list-style-type: none"> - Advisory speed is not enforceable - Will only target speed related concerns around the schools and will not treat the entire route.



3.0 What will happen next?

It is considered that the public consultation will be a direct test of public support for one or a combination of the options presented before proceeding to detailed design. The outcome of the public consultation will be reviewed in detail and a decision will be made based on the content of the comments received in the context of the wider transport network.

Factors that will be taken into account will include, but not necessarily be limited to:

- Road safety
- Network operation
- Level of support
- Detail of any objections

Option 1 would be subject to statutory consultation prior to implementation. This will allow any formal objections to the proposals to be submitted for consideration.

What will happen if the proposals are not supported?

The content of any objection will be considered and responded to accordingly. Should the proposals receive a high level of objection, it is unlikely that the proposal will be taken forward and an alternative option may be considered. The format of any alternative proposal would be based on the content of any objection. Any alternative scheme would then be put forward as part of the future capital programme and would need to be prioritised alongside other similar schemes.