



Dale Acre Way, Hollinswood Safety Scheme

Public Consultation Summary



NM18-07/CON/CS
September 2018



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1.0 Introduction

Concerns have been raised with regard to the speed of vehicles travelling along Dale Acre Way in addition to issues related to parking in the vicinity of Hollinswod Primary School and Nursery. It has been requested that a study is undertaken with a view to implementing engineering measures to reduce vehicular speed, improve pedestrian safety and improve the existing school safety zone.

The issue of inconsiderate parking in the vicinity of the school and by visitors to the town centre, has previously been raised with Telford & Wrekin Council which resulted in the introduction of parking restrictions on Dale Acre Way and within the Hollinswood estate earlier in 2018.

2.0 Proposals

The following options were put forward to public consultation via an online consultation with information boards placed on site to advise of the on-going consultation. This took place between 31st August 2018 and 14th September 2018.

2.1 Proposal 1 – Rubber Bolt Down Speed Cushions

Install rubber bolt down cushions with associated signage and lining from the junction Hollinsgate Roundabout to Queen Elizabeth Roundabout

2.2 Proposal 2 – Advisory 20mph School Warning Signs

Install advisory 20mph signs to highlight the presence of a school, enhance the existing school safety zone and encourage drivers to proceed with caution. Such signs have successfully been installed outside a number of schools across the borough along with the associated school safety zone markings.

3.0 Consultation Responses

There was a total of 18 responses received during the consultation period. The following table details the overall response to the consultation.

	For	Against
Overall feedback to proposals	10 (56%)	8 (44%)

Consideration has also been given to the responses received from residents local to the proposals only. Of the 18 total responses, 15 (83%) comments were received from local residents. The following table summarised the response from these consultees.

	For	Against
Overall feedback to proposals from local residents only	9 (60%)	6 (40%)



In addition to the general support for or against this scheme, respondents were given the opportunity to provide general comments for consideration. The table below provides a summary of the comments received as well as a response to these comments/concerns.

Comments/Concerns	No. of Suggestions (% of total respondents)	Telford & Wrekin Council Response
Objection to the use of speed cushions	6 (33%)	With 33% of respondents raising concerns over the installation of speed cushions consideration could be given to rationalising the measures and using alternative solutions such as chicanes through the detailed design process. It should be noted that 67% of the responses did not object to the installation of cushions.
Concerns over parking near Matheson House on Dale Acre Way	4 (22%)	These comments raised concerns over the on-street parking that takes place near Dunsheath and is commonly workers from Matheson House or town centre shoppers. This is something Telford & Wrekin Council is already aware of and will look to implement parking restrictions to alleviate this. It should be noted that reduced parking here could increase vehicle speeds if traffic calming is not installed.
Request for Permanent Speed Indicator Devices	2 (11%)	Installing permanent Speed Indicator Devices could be considered, this may allow the number of speed cushions to be rationalised to alleviate some of the concerns relating to the installation of speed cushions.

4.0 Recommendations

Overall, the majority of respondents are in favour of the proposals set out as part of this consultation (albeit marginally). This is further supported by looking at residents who are local to this scheme which provided a larger majority who were in favour of the scheme.

Whilst overall the proposals are supported, a few changes should be considered through the detailed design including a review and rationalisation of the number of proposed cushions, and consideration whether Speed Indicator Devices could be used instead at some locations. Generally the respondents were in favour of the advisory 20mph speed limit signs outside of the school.

In addition to this, consideration should be given to implementing additional parking restrictions along Dale Acre Way near the Dunsheath junction to remove the on-street parking by office workers and town centre shoppers. This is a known issue to Telford & Wrekin Council which should be taken forward for formal consultation as part of the Traffic Regulation Order process.

With the above in mind, it is recommended that this scheme is taken forward to detailed design and delivery with the abovementioned changes taken into consideration as part of this process. This scheme will deliver improved vehicular and pedestrian safety throughout Hollinswood and also encourage vehicles to use higher category routes around the town centre and avoid rat-running through Hollinswood.