

CONNECTS



INTRODUCING 'CONNECTS':

The Care Leaver Covenant Registration Portal

OVERVIEW:

We have created our first care leaver registration portal and database, 'Connects', to ensure that the Covenant is serving the care leaver community to its best ability.

OBJECTIVES:

1) We want to be more specific and targeted in sending out offers and opportunities. We want to understand a young person's EET and entertainment preferences so we can match opportunities to these preferences. We also believe that we can be more effective if we track young people's engagement with us I.E. being able to record:

- *Who has taken up an opportunity and which opportunity?*
- *How many people have taken up different types of opportunity?*
- *How many people have signed up and not yet taken up an opportunity?*

2) We want to create stronger ongoing collaboration with our referral partners. We've built 'Connects' with input from our partners, and hope that it makes your interactions with us more straightforward.