

**NEWPORT NEIGHBOURHOOD DEVELOPMENT PLAN
2013-2031**

REGULATION 14 CONSULTATION

APPENDICES

**NEWPORT TOWN COUNCIL
2017**

NEWPORT TOWN COUNCIL



PREPARED FOR NEWPORT TOWN COUNCIL
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Appendix 1. Newport Town Profile

The profile of this parish involves data from a number of sources including the 2001 and 2011 censuses, Newport Town Plan (2014) and local knowledge.

Physical Characteristics

Newport is a market town located to the north - east of the borough of Telford & Wrekin.

Population

The 2001 census recorded a population of 10,814¹. The 2011 census recorded a population of 11,387 people, an increase of 5.3%. The age profile for Newport is compared to the Borough as a whole in Table 1 below.

Table 1: Newport Population and Age Profile
(Source: OSN, Table KS102EW)

Age	Newport		Telford & Wrekin	
	Number	%	Number	%
All usual residents	11,387	100.0	166,641	100.0
Age 0 to 4	552	4.8	11,344	6.8
Age 5 to 7	287	2.5	6,185	3.7
Age 8 to 9	237	2.1	3,822	2.3
Age 10 to 14	659	5.8	10,594	6.4
Age 15	157	1.4	2,256	1.4
Age 16 to 17	293	2.6	4,675	2.8
Age 18 to 19	339	3.0	4,565	2.7
Age 20 to 24	1,105	9.7	10,863	6.5
Age 25 to 29	548	4.8	10,888	6.5
Age 30 to 44	1,940	17.0	34,329	20.6
Age 45 to 59	2,268	19.9	33,021	19.8
Age 60 to 64	858	7.5	10,010	6.0
Age 65 to 74	1,154	10.1	13,928	8.4
Age 75 to 84	685	6.0	7,481	4.5
Age 85 to 89	182	1.6	1,771	1.1
Age 90 and over	123	1.1	909	0.5
Mean Age	41.2	-	38.1	-
Median Age	42.0	-	38.0	-

¹ See Newport 2001 Census Profile

Only 16.6% of the Newport population is below the age of 15 years compared to 19.2% Borough wide, whilst some 26.3% of the Newport population were aged over 60 years compared with 20.5% borough wide.

Newport has a working age (16 – 64) population which account for 64.5% of its population, a similar share of the Borough. The Census also recorded a marginally higher proportion of people between the ages of 20 and 24 years relative to the rest of the borough due, in part, to Newport's proximity to Harper Adams University.

Ethnicity

More than nine out of ten of the parish's recorded population was white (97.6%).

Table 2: Newport Population by Ethnicity (Source: ONS, Table QS201EW)

Ethnic Group	Newport		Telford & Wrekin	
	Number	%	Number	%
All categories: Ethnic group	11,387	100	166,641	100
White	11,116	97.6	154,415	92.7
Mixed	93	0.8	2,983	1.8
Asian	122	1.1	6,991	4.2
Black	36	0.3	1,779	1.1
Other	20	0.2	473	0.3

Economics and Employment

The parish varies in its employment structure. The 2011 census recorded the proportion of the adult population economically active (66.3%) as slightly lower than the Borough average (69.5%) due in part to an ageing population and the number of full time students at Harper Adams University.

Table 3: Newport Economic Activity (Source: ONS, Table QS601EW)

Economic Activity	Newport		Telford & Wrekin	
	Number	%	Number	%
All categories: Economic activity	8,505	100	122,279	100
Part-time	1,214	14.3	16,530	13.5
Full-time	3,236	38.0	50,567	41.4
Self-employed with employees: Part-time	22	0.3	293	0.2

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Self-employed with employees: Full-time	134	1.6	1,724	1.4
Self-employed without employees: Part-time	152	1.8	2,134	1.7
Self-employed without employees: Full-time	320	3.8	4,437	3.6
Unemployed	225	2.6	5,806	4.7
Full-time student	339	4.0	3,456	2.8
Retired	1,399	16.4	16,798	13.7
Students (including full-time students)	891	10.5	6,213	5.1
Looking after home or family	217	2.6	5,923	4.8
Long-term sick or disabled	252	3.0	6,001	4.9
Other	104	1.2	2,397	2.0

Education

The population census reflects a highly skilled population in Newport with only 20.6% of the Newport population with no qualifications, compared to the Borough wide average of 25%. Furthermore, 44.4% of the working age population have Level 3 qualification or above (equivalent of A Level), which is higher than the Borough's percentage of 34%.

Table 4: Highest Level of Qualification in Newport (Source – OSN, QS501EW)

Qualification	Newport		Telford & Wrekin	
	Number	%	Number	%
All categories: Highest level of qualification	9,495	100	132,440	100
No qualifications	1,954	20.6	32,612	25
Level 1 qualifications	1,079	11.4	20,055	15
Level 2 qualifications	1,567	16.5	23,731	18
Apprenticeship	305	3.2	4,413	3
Level 3 qualifications	1,657	17.5	17,199	13
Level 4 qualifications and above	2,550	26.9	27,713	21
Other qualifications	383	4.0	6,717	5

Travel to work patterns

Table 5 below shows that the car is the preferred mode of travel to work.

Table 5: Method of Travel to Work (Source – OSN, QS701EW)

Method of Travel to Work	Newport		Telford & Wrekin	
	Number	%	Number	%
All categories: Method of travel to work	8,505	100	122,279	100
Work mainly at or from home	258	3.0	3,139	2.6
Underground, metro, light rail, tram	9	0.1	63	0.1
Train	49	0.6	1,089	0.9
Bus, minibus or coach	108	1.3	3,153	2.6
Taxi	8	0.1	865	0.7
Motorcycle, scooter or moped	31	0.4	564	0.5
Driving a car or van	3,835	45.1	54,848	44.9
Passenger in a car or van	318	3.7	6,295	5.1
Bicycle	106	1.2	1,669	1.4
On foot	628	7.4	6,276	5.1
Other method of travel to work	21	0.2	411	0.3
Not in employment	3,134	36.8	43,907	35.9

The need for a car to travel to work is also explained by Table 6 below which shows that a majority (60.6%) of Newport working population travel beyond Newport to work, a distance of 5km and over. This is higher than the percentage for Telford & Wrekin Borough (44.5%) over the same distance. The average distance travelled is 18.6km. Newport also has a good road network (served by the A41 heading north/south and the A518 heading east/west) with Telford, Shrewsbury and Stafford².

Table 6: Distance Travelled to Work (Source: ONS, TableQS702EW)

Distance travelled to work	Newport		Telford & Wrekin	
	Number	%	Number	%
All categories: Distance travelled to work	5,371	100	78,372	100
Less than 2km	1,044	19.4	13,034	16.6
2km to less than 5km	244	4.5	19,164	24.5
5km to less than 10km	714	13.3	14,976	19.1
10km to less than 20km	1,556	29.0	7,466	9.5
20km to less than 30km	491	9.1	4,937	6.3
30km to less than 40km	133	2.5	2,284	2.9
40km to less than 60km	148	2.8	2,237	2.9
60km and over	213	4.0	2,955	3.8
Work mainly at or from home	474	8.8	6,331	8.1

² Newport Town Plan 2014

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Other	354	6.6	4,988	6.4
Total distance (km)	84,335.3		1,023,212.6	
Average distance (km)	18.6		15.3	

Relatively high levels of car ownership and second car ownership reflect the fact that many households rely on the car for transportation.

Table 7: Car or Van Availability (Source: OSN, Table QS416EW)

Cars	Newport		Telford & Wrekin	
	Number	%	Number	%
All categories: Car or van availability	4,691	100	66,608	100
No cars or vans in household	727	15.5	13,748	20.6
1 car or van in household	2,016	43.0	28,700	43.1
2 cars or vans in household	1,445	30.8	18,576	27.9
3 cars or vans in household	335	7.1	4,178	6.3
4 or more cars or vans in household	168	3.6	1,406	2.1

Housing

Table 8 below sets out Newport's housing stock with the majority being detached and semi-detached dwellings.

Table 8: Accommodation Type in Newport - Households (Source: OSN, Table QS402EW)

Dwelling Type	2011	%
Detached	1,944	41.4
Semi-detached	1,574	33.6
Terraced (including end-terrace)	639	13.6
Purpose-built block of flats or tenement	406	8.7
Part of a converted or shared house (including bed-sits)	61	1.3
In commercial building	58	1.2
Caravan or other mobile or temporary structure	9	0.2

Home ownership rates (70%) are higher than the rest of the Borough (63%) as shown by Table 9 below.

Table 9: Housing Tenure in Newport (Source: OSN, Table QS405EW)

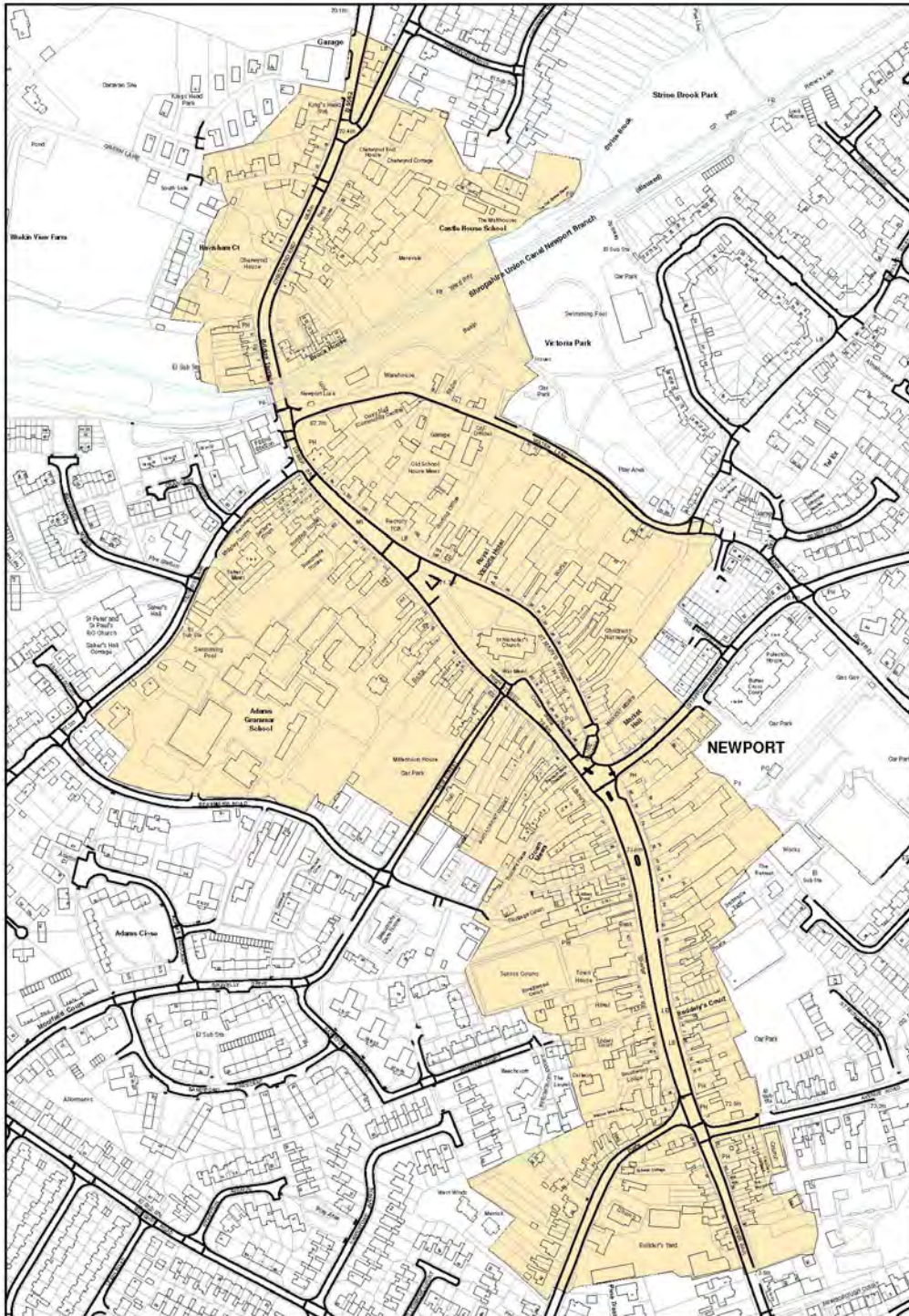
Tenure	Newport		Telford & Wrekin	
	Number	%	Number	%
All categories: Tenure	4,691	100	66,608	100
Owned: Total	3,301	70.4	42,417	63.7
Owned: Owned outright	1,691	36.0	18,106	27.2
Owned: Owned with a mortgage or loan	1,610	34.3	24,311	36.5
Shared ownership (part owned and part rented)	26	0.6	292	0.4
Social rented: Total	594	12.7	13,106	19.7
Social rented: Rented from council (Local Authority)	197	4.2	5,409	8.1
Social rented: Other social rented	397	8.5	7,697	11.6
Private rented: Total	714	15.2	9,979	15.0
Private rented: Private landlord or letting agency	658	14.0	9,055	13.6
Private rented: Employer of a household member	2	0.0	164	0.2
Private rented: Relative or friend of household member	43	0.9	602	0.9
Private rented: Other	11	0.2	158	0.2
Living rent free	56	1.2	814	1.2

The percentage of people in private rented accommodation is on a par with the rest of the borough.

Heritage

Newport has one conservation area in the core of the town. See Figure 1 below.

Plan 1: Newport Conservation Area Boundary



The town has a Site of Special Scientific Interest. A search on the Historic England³ website revealed **108 listings** of listed buildings in Newport.

³ www.historicengland.org.uk

Access to services and public transport

Newport is a vibrant market town offering many services to its residents and visitors. The town has good bus links to Telford town centre and Stafford town centre.

Public open space

Newport possesses a high number of valuable green spaces. The Council in its Local Plan has extended the green network designation to Newport with a sole aim of protecting, maintaining and enhancing these green spaces.

Farmland quality

See Plan 2. While much of urban Newport has been built over, the land at the edge is of various grades of agricultural quality.

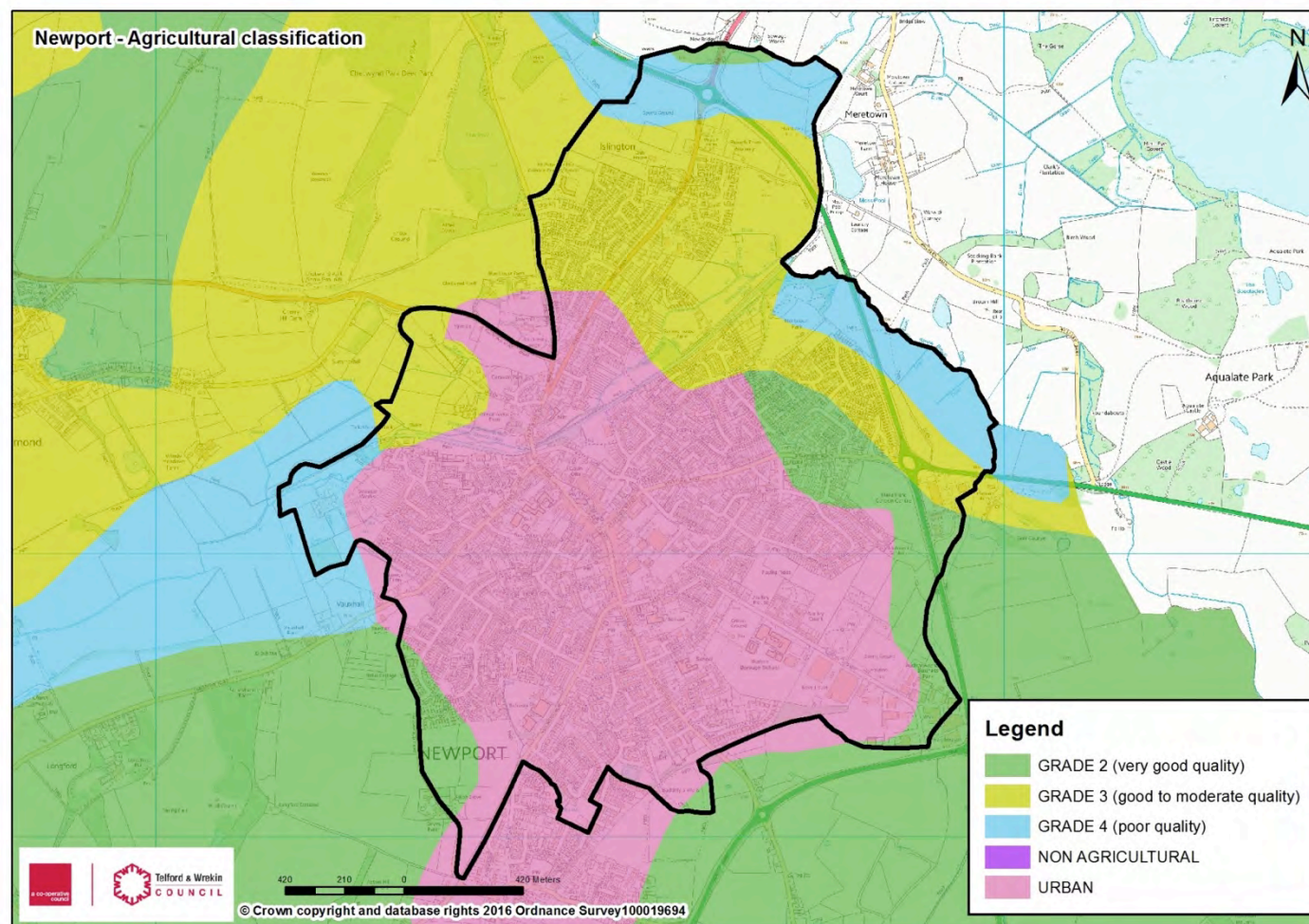
Minerals

Land to the north of the town and to the west of the A41 has sand and gravel deposits. See Plan 3.

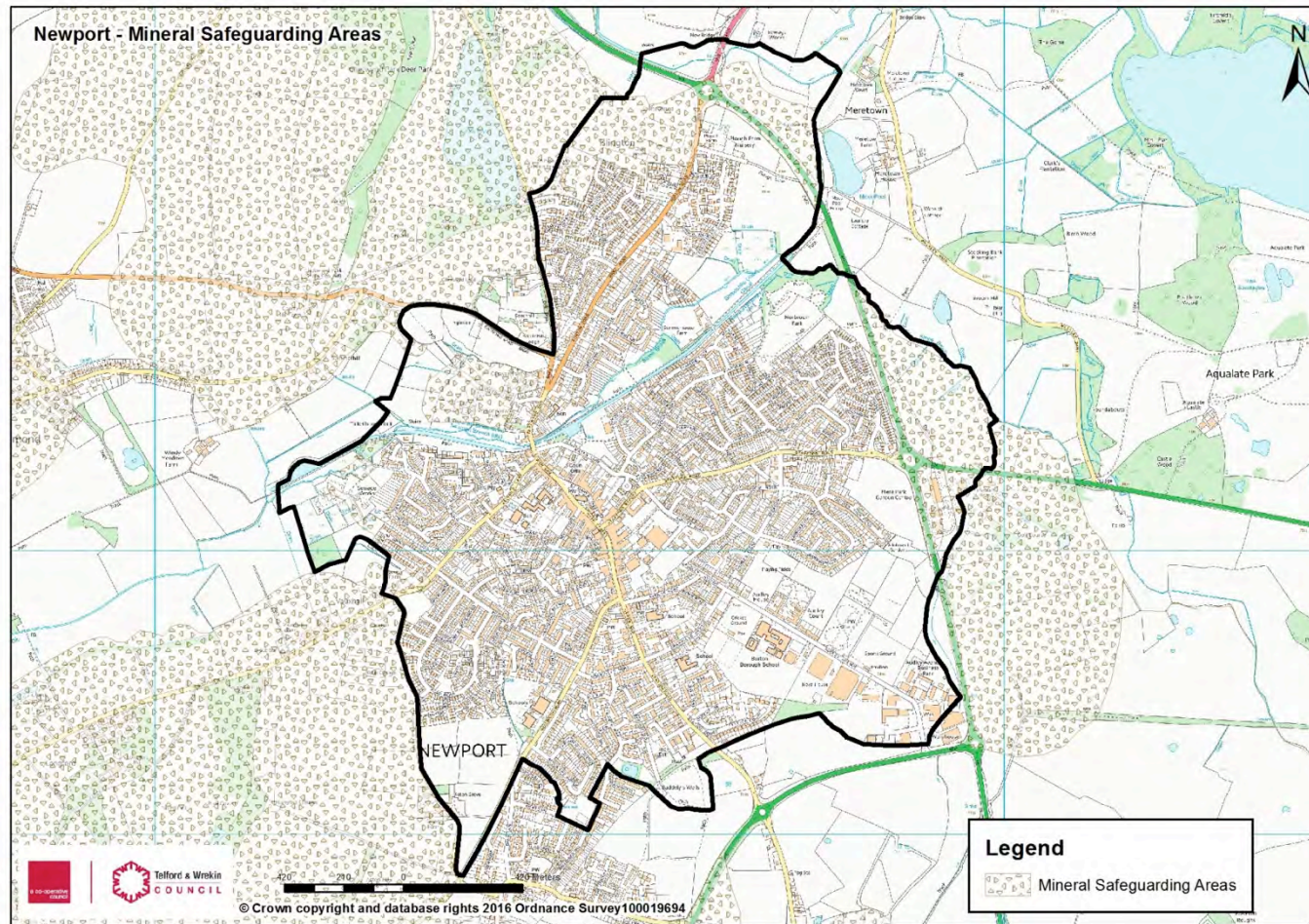
Flood risk

Parts of the centre of the town are prone to flood risk. See Plan 4.

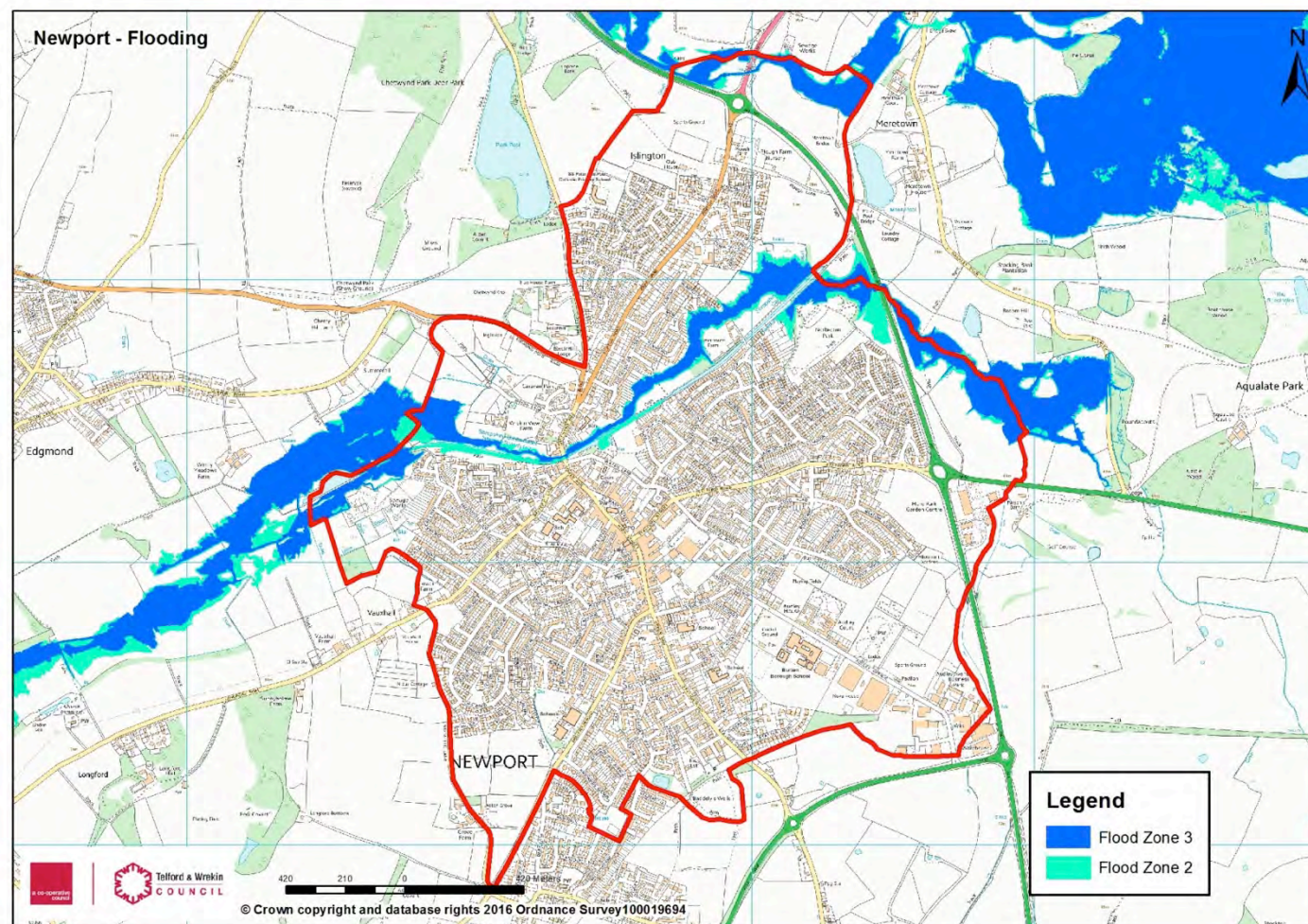
Plan 2: Agricultural Classification in Newport



Plan 3: Mineral Safeguarding Areas



Plan 4: Flood Risk in Newport



Appendix 2. Newport, Telford & Wrekin Investment Document



Newport, Telford & Wrekin

a thriving university town in the borough of Telford & Wrekin,
located in the heart of the country with easy access to national and
international markets



Ideally Placed



Newport Connectivity

- Newport is just 10 minutes away from the M54 offering onward connectivity to the M6, M5, M42, and M1
- Newport sits on the A41 offering easy access to Manchester, Liverpool, Ireland and Wales
- Newport has 6 International Airports within two hours; Birmingham International Airport and Manchester Airport are less than an hour's drive from Newport
- Newport is just 5 miles north of Telford's International Railfreight Terminal



MOTORWAYS	M54	M6	M5	M1
Newport	9 miles	18 miles	27 miles	65 miles

AIRPORTS	Birmingham International	East Midlands	Manchester	Liverpool	Heathrow
Newport	44 miles	61 miles	57 miles	65 miles	144 miles

RAILWAY STATIONS	Telford	Stafford	Birmingham
Newport	9 miles	12 miles	36 miles

SEA PORTS	Liverpool	Ellesmere	Immingham	Southampton
Newport	68 miles	48 miles	140 miles	172 miles

Source: Google Maps



The Right Location

Newport is home to internationally recognised brand names:

- Harper Adams, the UK's largest university specialising in agri-food and land-based technology
- Lilleshall Sports Centre – Home to British Gymnastics, Archery GB, English Institute of Sport and Lilleshall Sports Injury Rehabilitation



The Right Workforce

Newport offers a pipeline of next generation skills and talent to meet business needs:

Over 1 million people live within a 45 minute peak time recruitment catchment area.

Newport boasts a skilled workforce skewed to the AB (Professional, Managerial & Intermediate) socio-economic groups - 28% in the 2011 census compared with 18% in the Telford & Wrekin Borough and 23% across England.

Newport employers can draw on a large pool of graduates from the area's nine universities including Harper Adams, Wolverhampton, Aston, Birmingham and Keele. Close to 133,000 students are enrolled at local universities, two thirds of the regional total.

Local colleges and the strong local training provider network facilitate employing and developing the best workforce for your company.

Through the Council's Invest in Telford teams, specialist support is on hand for recruitment and workforce development.



The Perfect Home

- Bustling market town with a vibrant high street offering independent and individual shops and a plethora of bars, cafes and restaurants
- First UK town to win six consecutive Britain in Bloom awards
- Surrounded by beautiful rural villages boasting an abundance of traditional and modern executive style housing and with a significant housing development programme including affordable homes
- Top three performing senior schools in the Borough - Newport is the home of Newport Girls' High and Adams' Grammar Schools, both featuring in the top 100 schools in England in League Tables
- House prices maintain their high values due to high desirability because of the good local education establishments and easy commuting links



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Global Excellence

The UK is a global centre of excellence for Agri-Tech Research & Development and innovation offering overseas businesses the benefits from access to:

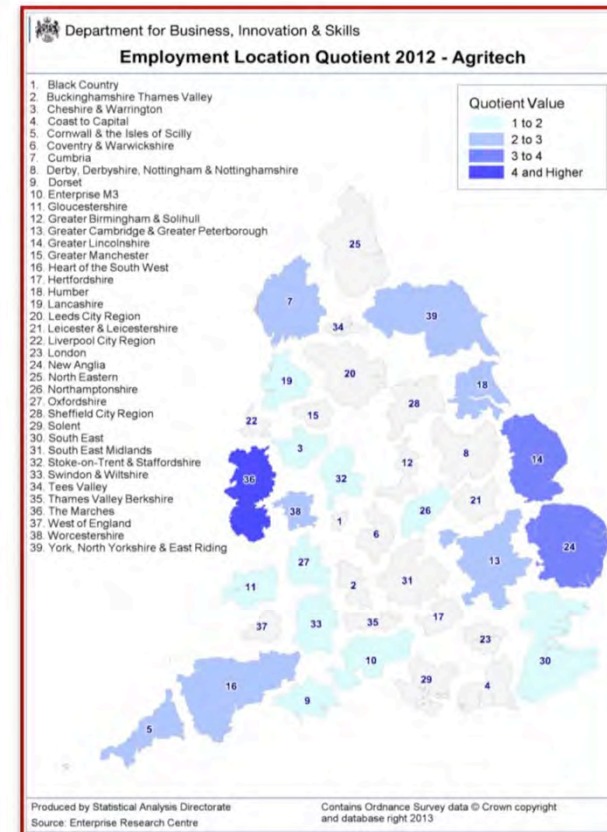
- a fully integrated agricultural food supply chain worth £96 billion annually
- world leading researchers across all disciplines relevant to Agri-Tech with a track record of delivering for business
- a launch location for European and global markets
- a fair and transparent regulatory environment
- an internationally competitive tax regime
- a business environment that encourages and rewards R&D through generous tax credits
- robust Intellectual Property protection and tax relief for patents developed in the UK
- Government financial support to de-risk projects
- a highly skilled and flexible workforce



Agri-Tech Hotspot

- The Marches Local Enterprise Partnership has one of the highest concentrations of agri-tech employment at 3 times the national average
- Food and drink related industries count for 13.9% of Telford & Wrekin's GVA equating to £311,211,000.00
- Food production has grown strongly across all 3 parts of the LEP; T&W has risen by 38% in just 2 years (2009 – 2011) compared with G.B.'s growth of 8%

Source : 2011 Local GVA model



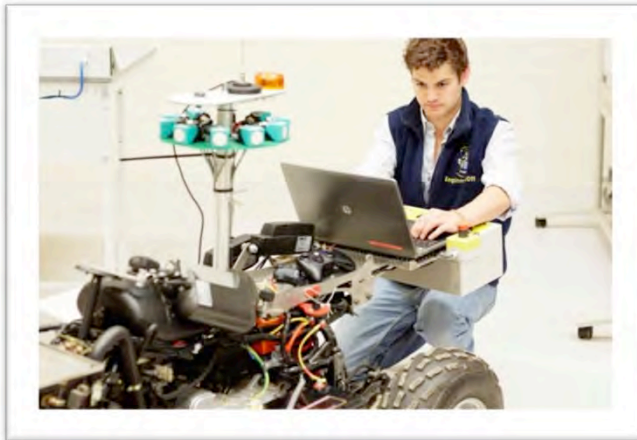
Harper Adams University

The UK's largest university specialising in agri-food and land-based technology

- 100% research carried out is of international quality
- 50% + research is either world leading or internationally excellent
- Ranked in the top 6 universities of the year
- 46% of undergraduate programmes are accredited by professional bodies
- 4,000 students enrolled
- 96.2% employment rate
- Leading university for rural and land based Higher Education
- Work with 700 businesses to deliver, develop and drive forward higher skills
- Active overseas links with businesses and academia

**The Prince Of Wales,
Country Life,
November 2015**

"...providing a framework with in which farmers can explore sustainable solutions with their peers, while working with some of the country's leading research teams including Harper Adams, is an exciting opportunity."



A Platform for Growth

Harper Adams University's **Centre for Innovation** in the field of Agricultural Engineering and Precision Farming is launching in 2016. The Centre will support larger manufacturers to interact with smaller, high-tech businesses working across a range of sectors to develop integrated solutions utilising automation, robotics, electrification, unmanned vehicles & sensor development.

This **catalyst for innovation** has been developed by a consortium of world leading companies including BASF, DairyCrest, GKN Land Systems, JCB, Michelin, Syngenta & Lockheed Martin and will include Research & Development incubation units where businesses can work together on the development of integrated solutions.

Newport Business Park*; 10 hectares of designated employment land** is located on the edge of Newport, creating an ideal investment location for businesses in the agri-tech and high value manufacturing sectors looking for immediate access to support for innovation and commercialisation.

*working title ** as set out in consultation version of The Telford & Wrekin Local Plan



Newport Business Park *



10 hectares of designated employment land located on the A518 and A41 to the South of Newport Town Centre **

Suitable for industrial/warehouse/research and development uses within Use Classes B1 (b and c), B2 and B8

*working title

** as set out in consultation version of the Telford & Wrekin Local Plan



Collaboration and Networks

Investors in Newport will receive support from a wide range of private and public sector partners who work in collaboration both locally and across the wider borough of Telford & Wrekin

- **Harper Adams University** and its Centre for Innovation
- **Wolverhampton University** with its expertise in advanced manufacturing and engineering
- **Growth Hub, Telford & Wrekin** – business support based at the Telford Innovation Campus (Wolverhampton University) with a direct link to Newport High Street in collaboration with Newport Regeneration Partnership
- **Telford Business Board** - business sector champions play a key role in the promotion of the Borough of Telford & Wrekin
- **UKTI Agritech Organisation** – working worldwide to access links to scientific research and innovation ecosystems; working closely with industry across a range of disciplines to develop and commercialise a wide range of innovative technologies



Infrastructure & Communications

Highest Broadband Speeds

Telford & Wrekin Borough was the first urban area to achieve average speeds in excess of the official 'superfast' threshold of 24 megabits per second.

Superfast Newport

£5.6m is now being invested into Superfast infrastructure to future proof the Borough and achieve at least 98% coverage by the end of 2017, exceeding the West Midlands average.

Major inward investments

More than 5,000 companies located in the Borough of Telford & Wrekin including more than 150 from foreign investors.

Top Ten for Housing Growth

Telford & Wrekin Borough is a major hot-spot for housing growth (in the top ten in the UK).



A Great Place to do Business



“
Steve Hogan, M.D. having our UK HQ in Newport is ideal for our international company as the location allows easy distribution of our hazardous materials storage units across the UK and overseas.”



**Harper Adams
University**

“
Dr David Llewellyn, Vice-Chancellor Harper Adams University adds to the town's amazing educational environment which includes some of the nation's top performing schools. The University is a leading provider of higher education and applied research in agri-food subjects, with strong links to industry and other universities across the UK and internationally. Newport therefore provides an ideal location, in the heart of the agri-food sector, but easily accessible to other major businesses with which we work.”



jupiter marketing ltd
welcome to our world

“
Mark Tweddle, M.D. and Harper Adams University Graduate our multi-million pound international operation has benefited from the large pool of available skilled and semi-skilled workers who live in close proximity to our distribution centre. Ongoing Research & Development projects with Harper Adams facilitate our ethos to continually improve.”



“
Fiona Phillips, Head of Research & Development Our brand new state of the art Dairy Crest Innovation Centre on the Harper Adams University campus is a fantastic facility for Newport, Dairy Crest and the students of Harper Adams University. We are already working closely with the University on several research projects as well as providing placements for students within our research and development teams. The Centre will be working on research and development for our market-leading brands: Cathedral City, Clover and Country Life as well as cutting edge research on infant formula ingredients.”

“
Innovation is at the heart of Dairy Crest, as well as the wider food industry. I am particularly pleased that the Dairy Crest Innovation Centre is at Harper Adams University – already a centre of excellence in terms of food, farming and science education.”

Enterprise Telford – Our Pledge to Business

Investors in Newport can benefit from a tailored package of support through Telford & Wrekin Council's Enterprise Telford Pledge:

Wherever you invest, we can promise you the operating environment, skilled workforce, business support and the infrastructure to help you realise your ambitions. Whether you are an existing business with potential to expand or a new investor, we pledge to work with you to create an **Enterprise Telford** package tailored to support your plans.

Investors in **Enterprise Telford** will benefit from our unique experience of successfully matching investor expectations to tailor-made support. Our 'business winning, business supporting' approach, which brings together all the Council's business facing teams (planning, property, design, skills, business rates, business support) through **a dedicated account manager will guarantee you a red carpet welcome.**

Our **Business Growth Hub** offers a one stop shop for access to funding, business and sector networks, export advice, support with recruitment and skills training and direct access to research and innovation expertise from our two world class universities.

Hello Telford is our welcome offer - a fast and efficient property service, free hot-desking and meeting facilities and potential for rent free office space to assist with your relocation.



Enterprise Telford

When you choose Enterprise Telford the Council's **in-house design and build service** can project manage the construction of your new premises and offer a complete relocation support package with charges discounted to reflect the level of investment.

We offer opportunities through our **Telford Growth Fund** to acquire land or buildings and deliver bespoke accommodation solutions on your behalf with leaseback options and long term property management services.

Enterprise Telford will ensure that you benefit from **quick planning application validation, comprehensive and timely planning advice** including planning obligations and conditions that maximises certainty prior to major investment.

Enterprise Telford will provide **access to finance, supporting businesses from start-ups to multi national** to access a range of grant funding to support initial investment, expansion or diversification into new products or processes.

To maximise on funding success Enterprise Telford offers **free professional consultancy support and a competitive bid writing service**.

Enterprise Telford will help you attract and **recruit staff providing a one stop brokerage service to meet all skills, training, work experience and apprenticeship** needs.

Wherever you choose to invest in Enterprise Telford, you will have benefit from **high quality infrastructure provision** – fast road and rail connections regionally and nationally, uncongested local connections, energy security and fast, affordable broadband provision.

